

<b>Category</b>	<b>1Q 1997</b>	<b>2Q 1997</b>	<b>3Q 1997</b>	<b>4Q 1997</b>	<b>1997 Total</b>
<b>Auto:</b>	<b>\$10,800,500</b>	<b>\$7,790,400</b>	<b>\$8,402,900</b>	<b>\$16,852,400</b>	<b>\$43,846,200</b>
<b>Cosmetics:</b>	<b>\$22,936,800</b>	<b>\$22,160,700</b>	<b>\$13,679,200</b>	<b>\$17,287,000</b>	<b>\$76,063,700</b>
<b>Crafts:</b>	<b>\$3,763,400</b>	<b>\$3,168,900</b>	<b>\$1,768,700</b>	<b>\$1,740,900</b>	<b>\$10,441,900</b>
<b>Diet:</b>	<b>\$14,820,300</b>	<b>\$32,932,900</b>	<b>\$14,371,600</b>	<b>\$11,344,500</b>	<b>\$73,469,300</b>
<b>Electronics:</b>	<b>\$1,105,900</b>	<b>\$4,081,600</b>	<b>\$1,172,800</b>	<b>\$5,835,000</b>	<b>\$12,195,300</b>
<b>Entertainment:</b>	<b>\$10,804,300</b>	<b>\$8,370,700</b>	<b>\$2,709,400</b>	<b>\$5,545,300</b>	<b>\$27,429,700</b>
<b>Financial:</b>	<b>\$19,398,600</b>	<b>\$22,636,800</b>	<b>\$23,620,500</b>	<b>\$23,418,600</b>	<b>\$89,074,500</b>
<b>Fundraising:</b>	<b>\$4,651,200</b>	<b>\$4,388,700</b>	<b>\$2,629,200</b>	<b>\$3,578,900</b>	<b>\$15,248,000</b>
<b>Health:</b>	<b>\$57,417,100</b>	<b>\$26,491,100</b>	<b>\$24,953,600</b>	<b>\$42,868,500</b>	<b>\$151,730,300</b>
<b>Home:</b>	<b>\$6,011,600</b>	<b>\$4,575,400</b>	<b>\$6,498,100</b>	<b>\$10,662,300</b>	<b>\$27,747,400</b>
<b>Housewares:</b>	<b>\$20,017,000</b>	<b>\$24,587,300</b>	<b>\$26,074,500</b>	<b>\$35,126,100</b>	<b>\$105,804,900</b>
<b>Music:</b>	<b>\$8,781,000</b>	<b>\$12,954,500</b>	<b>\$13,133,300</b>	<b>\$9,680,100</b>	<b>\$44,548,900</b>
<b>Personal:</b>	<b>\$36,305,200</b>	<b>\$15,644,800</b>	<b>\$21,801,200</b>	<b>\$13,560,300</b>	<b>\$87,311,500</b>
<b>Sports:</b>	<b>\$5,931,200</b>	<b>\$13,700,000</b>	<b>\$13,364,400</b>	<b>\$7,636,400</b>	<b>\$40,632,000</b>
<b>Other:</b>	<b>\$4,431,800</b>	<b>\$2,700,000</b>	<b>\$7,687,800</b>	<b>\$6,554,000</b>	<b>\$21,373,600</b>
<b>Total:</b>	<b>\$227,175,900</b>	<b>\$206,183,800</b>	<b>\$181,867,200</b>	<b>\$211,690,300</b>	<b>\$826,917,200</b>