JORDAN WHITNEY'S PROGRAM RANKINGS

	TOP 10 INFOMERCIALS							
RANK	LAST MONTH	PROGRAM	HOST	PRODUCT	PRICE	PRODUCER/DISTRIBUTOR		
1	1	Focus T25	Shaun T.	Fitness DVDs	\$119.85	Beachbody		
2	10	Sonic Duo	Mark Rosen	Carpet/floor cleaner	\$199.80	Euro-Pro LLC		
3	3	Hurricane Spin Mop	Mindy McCortney	Mop w/drying bucket	\$39.98	TELEBrands		
4	6	Derm Exclusive	Deborah Norville	Skincare system	\$39.95	Beachbody		
5	NR	Shark Rotator Lift Away	Mark Rosen	Vacuum	\$199.80	Euro-Pro LLC		
6	5	NutriBullet	David Wolfe	Personal blender	\$119.94	NutriBullet LLC		
7	4	Shark Rocket	Mark Rosen	Vacuum	\$159.80	Euro-Pro LLC		
8	2	Ninja Mega	Mark Rosen	Blender system	\$199.80	Euro-Pro LLC		
9	NR	Total Gym	Brinkley & Norris	Home gym	\$14.95 (trial)	Total Gym Fitness		
10	NR	Luminess Air	Heather Boswell	Airbrush makeup	\$19.95 (trial)	Luminess Direct		

	TOP 10 SPOTS									
RANK	LAST MONTH	PROGRAM	PRODUCT	PRICE	PRODUCER/DISTRIBUTOR					
1	1	no! no!	Hair-removal device	Lead-generating	Radiancy					
2	3	Meaningful Beauty	Skincare system	\$39.95	Guthy-Renker LLC					
3	NR	Pocket Hose Ultra	Expandable hose	\$12.99	TELEBrands					
4	10	X-Out	One-step acne treatment	\$19.95	Guthy-Renker LLC					
5	2	Proactiv Solution	Acne treatment	\$19.95	Guthy-Renker LLC					
6	5	Dutch Glow	Furniture polish	\$10	SAS Group					
7	6	Flex Shot	Sealant	\$19.99	Swift Response					
8	NR	Snackeez	Cup for snacks and drink	\$9.99	Ideavillage Products					
9	8	Grassology	Grass seed	\$14.95	TELEBrands					
10	NR	Copper Flex	Compression sleeve	\$19.99	Ideavillage Products					

Source: The Direct Response Monitoring Report "Greensheet" published by Jordan Whitney Inc. in Tustin, Calif. These are the top 10 infomercials and direct response spots based on confidential media budgets and Jordan Whitney's monitoring of national cable and broadcast markets for the **week ending April 25, 2014.**

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For information about the "Green Sheet" Direct Response Monitoring Report and Jordan Whitney's consulting and tape library services, contact John Kogler at Jordan Whitney Inc. Phone: (714) 832-3353; Fax: (714) 832-4422; E-mail: greensheet@cox.net; Web site: www.jwgreensheet.com.