JORDAN WHITNEY'S PROGRAM RANKINGS

TOP 10 INFOMERCIALS

RANK	LAST MONTH	PROGRAM	HOST	PRODUCT	PRICE	PRODUCER/DISTRIBUTOR
1	1	Focus T25	Shaun T.	Fitness DVDs	$119.85	Beachbody
2	4	Hurricane Spin Mop	Mindy McCortney	Mop w/drying bucket	$39.98	TELEBrands Corp.
3	NR	P90X	Tony Horton	Fitness DVDs	$119.85	Beachbody
4	NR	Lift Away	Mark Rosen	Vacuum	$119.80	Euro-Pro LLC
5	6	Shark Rocket	Mark Rosen	Vacuum	$159.80	Euro-Pro LLC
6	NR	Cold Plasma Sub-D	Wendy Braun	Skincare for neck	$49.95	Guthy-Renker Corp.
7	NR	Cancer Treatment Centers	N/A	Cancer hospitals	Lead-generating	CTCA
8	7	Nutribullet	David Wolfe	Personal blender	$119.94	Nutribullet
9	8	NuWave Induction Cooktop	Bob Warden	Electric cooktop	$119.85	Hearthware Inc.
10	NR	Steam & Spray Mop	Mark Rosen	Electric mop	$119.80	Euro-Pro LLC

TOP 10 SPOTS

RANK	LAST MONTH	PROGRAM	PRODUCT	PRICE	PRODUCER/DISTRIBUTOR
1	2	no! no!	Hair-removal device	Lead-generating	Radiancy
2	4	Proactiv Solution	Acne treatment	$19.95	Guthy-Renker Corp.
3	3	Meaningful Beauty	Skincare system	$39.95	Guthy-Renker Corp.
4	1	X-Out	One-step acne treatment	$19.95	Guthy-Renker Corp.
5	NR	NuWave Cooktop	Induction cooktop	$99.99	NuWave LLC
6	NR	My Spy Birdhouse	Birdhouse with 2-way mirror	$14.99	Hampton Direct/Lenfest Media
7	NR	Dutch Glow	Furniture polish	$10	SAS Group
8	6	Torch Lite	Portable LED light	$10	Bell & Howell/Emson
9	NR	Murad Lightener	Blemish lightener	Lead-generating	Murad
10	9	HD Night Vision	Night driving glasses	$10	Ideavillage Products

Source: The Direct Response Monitoring Report "Greensheet" published by Jordan Whitney Inc. in Tustin, Calif. These are the top 10 infomercials and direct response spots based on confidential media budgets and Jordan Whitney's monitoring of national cable and broadcast markets for the **week ending February 28, 2014.**

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For information about the "Green Sheet" Direct Response Monitoring Report and Jordan Whitney's consulting and tape library services, contact John Kogler at Jordan Whitney Inc. Phone: (714) 832-3353; Fax: (714) 832-4422; E-mail: greensheet@cox.net; Web site: *www.jwgreensheet.com.*