TOP 5 VERTICAL MARKETS NATIONAL CABLE INFOMERCIAL RANKINGS

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
HEALTH & FITNESS				
1	P90X	Beachbody	3 payments of $39.95 plus $19.95 S&H	328
2	Dual Action Cleanse	Cellular Research	Lead-generating	269
3	Core Rhythms	DV Creations Inc.	3 payments of $19.95 plus $9.95 S&H	191
4	Extenze	Biotab Nutraceuticals Inc.	Lead-generating	188
5	Ab Rocket	Emson Corp.	30-day trial for $14.95	137
BEAUTY				
1	bareMinerals	Bare Escentuals Inc.	2 payments of $29.99 plus $9.99 S&H	215
2	InStyler	Tre Milano LLC	30-day trial for $14.99	201
3	Meaningful Beauty	Guthy-Renker Corp.	$29.95 plus $5.95 S&H	147
4	Hair Club	Hair Club for Men Ltd.	Lead-generating	104
5	Luminess Air	Luminess LP	30-day trial for $29.95 plus S&H	91
ENTERTAINMENT				
1	Rock Ballads	Time-Life Music	5 payments of $29.99 plus S&H	59
2	Oldies But Goodies	Time-Life Music	4 payments of $29.99 plus S&H	56
3	The Soul Story	Time-Life Music	30-day trial for $9.95 plus S&H	38
4	Flower Power	Time-Life Music	5 payments of $29.99 plus S&H	30
5	Girls Gone Wild	Mantra Entertainment	$9.99 plus $6.99 S&H	28
HOUSEHOLD/KITCHEN				
1	Shark Steam Mop	Euro-Pro	3 payments of $33 plus $15 S&H	214
2	Ronco Six-Star	Ronco Inc.	3 payments of $13.33 plus S&H	149
3	Nu-Wave	Hearthware Home Products	3 payments of $39.99 plus $19.95 S&H	147
4	EdenPURE	BioTech Research	Lead-generating	145
5	Power Juicer	TriStar Products	4 payments of $29.99 plus S&H	128
BUSINESS OPPORTUNITY				
1	Free & Clear	Amazing Profits LLC	$39.95 plus $14.50 S&H	526
2	Shortcuts to Internet Millions	Jeff Paul LLC	$39.95 plus $14.50 S&H	307
3	Auctions For Income	Auction Profits LLC	$39.95 plus $12.00 S&H	191
4	Cash Flow Business	Dalbey Education Institute	$39.95	183
5	Real Estate Millionaire	ITV Global	$24.95 plus $9.95 S&H	147

TOP 5 VERTICAL MARKETS NATIONAL CABLE SPOT RANKINGS

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
HEALTH & FITNESS				
1	Iron Gym	OnTel Products Corp.	$29.99	$19.98
2	Alteril	Biotab Nutraceuticals Inc.	$0.00	$0.00
3	Perfect Pullup	BodyRev LLC	$99	$14.95
4	Perfect Pushup	BodyRev LLC	$39.90	$11.67
5	Enzyte	Berkeley Nutraceutical	$0.00	$0.00
BEAUTY				
1	Proactiv Solution	Guthy-Renker Corp.	$39.95	$5.95
2	Smooth Away	Smooth Away	$14.99	$6.99
3	Medical Hair Restoration	Medical Hair Restoration	$0.00	$0.00
4	Micro Touch Magic	IdeaVillage	$14.99	$5.99
5	Bosley	Bosley Inc.	$0.00	$0.00
ENTERTAINMENT				
1	Havoc Heli Laser Battle	Spin Direct	$89.95	$0.00
2	Kid Kleen	Spin Direct	$29.95	$9.99
3	Air Hog RC	Spin Direct	$39.90	$8.99
4	Pixos	Spin Direct	$29.95	$8.99
5	Girls Gone Wild	Mantra Entertainment	$9.99	$6.99
HOUSEHOLD/KITCHEN				
1	Heat Surge	Heat Surge LLC	$298.00	$49.00
2	ShamWow	ShamWow Inc.	$19.95	$7.95
3	Save A Blade	Exceptional Products Inc.	$14.99	$7.95
4	Pro Caulk	National Express Online	$19.95	$5.95
5	Handy Switch	IdeaVillage	$19.99	$7.99
PERSONAL				
1	ExtenZe	e-Vita Labs	$0.00	$0.00
2	Inogen One	Open-Aire	$4,995.00	$0.00
3	Vibrating Touch	Church & Dwight Co. Inc.	$19.99	$0.00
4	The Scooter Store	The Scooter Store Ltd.	$0.00	$0.00
5	Hoveround	Hoveround Corp.	$0.00	$0.00

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