Research Jordan Whitney's Program Rankings

TOP 10 INFOMERCIALS

Rank	Last Month	Program	Host	Product	Price	Producer/Distributor
1	1	Turbo Jam	Chalene Johnson	DVD exercise program	$39.90	BeachBody.com
2	3	bareMinerals	Leslie Blodgett	Makeup	$59.90	MD Beauty
3	2	Free & Clear	John Beck	Real estate system	$39.95	HCG Inc.
4	NR	Power Juicer	Jack LaLanne	Juicer	$149.85	Kingstar Direct
5	NR	6-Week Body Makeover	Michael Thurmond	Weight-loss program	$119.94	Provida Life Sciences
6	7	Carleton Sheets	Carleton Sheets	Real estate system	$9.95 (trial)	American Marketing
7	6	Magic Bullet	Mick Hastie	Personal blender	$99.99	Homeland Housewares
8	8	Winning in Cash Flow	Gary Collins/Russ Dalbey	Investment opportunities	$39.95	America's Note Network
9	4	Tempur-Pedic	Dave Nemeth	Foam mattress	Lead-generating	Tempur-Pedic Inc.
10	NR	Auctions for Income	Dave Espino	Internet auction program	$39.95	Auction Profits LLC

TOP 10 SPOTS

Rank	Last Month	Program	Product	Price	Producer/Distributor
1	5	One Touch	Can opener	$19.95	ARM
2	1	Nutrisystem	Delivered weight-loss meals	Lead-generating	Nutrisystem
3	3	Proactiv Solution	Acne treatment	$19.95	Guthy-Renker Corp.
4	NR	Wave Action Blender	Blender	$39.98	Hamilton Beach
5	NR	MXZ Saw	Folding saw	$19.99	Emson
6	NR	Total Gym	Home gym	Lead-generating	American Telecast
7	NR	Relacore	Weight-loss supplement	Lead-generating	CRC
8	NR	Luma Tweeze	Lighted tweezers	$9.99	IdeaVillage
9	NR	Epiclear	Acne treatment spray	$4.95 (S&H only)	Epiclear LLC
10	NR	Enzyte	Male enhancement supplement	Lead-generating	Lifekey Healthcare Inc.

Source: The Direct Response Monitoring Report "Greensheet" published by Jordan Whitney Inc. in Tustin, Calif. These are the top 10 infomercials and direct response spots based on confidential media budgets and Jordan Whitney's monitoring of national cable and broadcast markets for the **week ending June 21, 2006.**

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For information about the "Green Sheet" Direct Response Monitoring Report and Jordan Whitney's consulting and tape library services, contact John Kogler at Jordan Whitney Inc. Phone: (714) 832-3353; Fax: (714) 832-4422; E-mail: greensheet@cox.net; Web site: *www.jwgreensheet.com.*