TOP 10 INFOMERCIALS

Rank	Last Month	Program	Host	Product	Price	Producer/Distributor
1	1	P90X	Tony Horton	Exercise program	$119.85	Beachbody
2	5	Ab Circle Pro	Jennifer Nicole Lee	Ab exerciser	$14.95 (trial)	Direct Ent. Media Group
3	6	Profit From Real Estate	Dean Graziosi	Book	$19.95	Visionary Strategies
4	NR	Ninja Master Prep	Bob Waraden	Food processor	$59.85	Euro-Pro
5	NR	Insanity	Shaun T.	Fitness DVDs	$119.85	Beachbody
6	NR	Shark Portable Steam Pocket	Mark Rosen	Steam cleaner	$99	Euro-Pro
7	8	Extenze	N/A	Male enhancement	Lead-generating	Biotab Nutraceuticals
8	2	Your Baby Can Read	Chad Murdock	Reading system for toddlers	$14.95 (trial)	Your Baby Can Read
9	3	Food Lovers Fat-Loss System	Terri Ouellette	Weight-loss system	$119.99	Food Lovers LLC
10	4	Shortcuts to Internet Millions	Jeff Paul	Web business opportunity	$39.95	Jeff Paul LLC

TOP 10 SPOTS

Rank	Last Month	Program	Product	Price	Producer/Distributor
1	1	Nutrisystem	Weight-loss meals	Lead-generating	Nutrisystem Inc.
2	2	Cash4Gold	Cash for scrap gold	Lead-generating	Cash4Gold
3	10	Wonder Hanger	Clothes hanging system	$19.95	Hampton Direct
4	NR	Proactiv Solution	Acne treatment	$19.95	Guthy-Renker Corp.
5	NR	Snuggie	Blanket with sleeves	Lead-generating	Allstar Marketing
6	7	Slim Shots	Appetite-control liquid supplement	Lead-generating	Ideavillage Products Corp.
7	5	Jupiter Jack	Phone via radio device	$10.00	TELEBrands
8	NR	Direct Buy	Home buyers wholesale club	Lead-generating	Direct Buy
9	4	Pet Meds	Medications for pets by mail	Lead-generating	Pet Meds
10	NR	Jenny Craig	Weight-loss centers	Lead-generating	Jenny Craig

Source: The Direct Response Monitoring Report "Greensheet" published by Jordan Whitney Inc. in Tustin, Calif. These are the top 10 infomercials and direct response spots based on confidential media budgets and Jordan Whitney's monitoring of national cable and broadcast markets for the **week ending October 26, 2009.**

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For information about the "Green Sheet" Direct Response Monitoring Report and Jordan Whitney's consulting and tape library services, contact John Kogler at Jordan Whitney Inc. Phone: (714) 832-3353; Fax: (714) 832-4422; E-mail: greensheet@cox.net; Web site: *www.jwgreensheet.com.*