TOP 5 VERTICAL MARKETS NATIONAL CABLE INFOMERCIAL RANKINGS

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
HEALTH & FITNESS				
1	Slim in Six	BeachBody	3 payments of $29.95	502
2	P90X	BeachBody	3 payments of $33	410
3	Food Lovers Fat-Loss System	Alchemy Worldwide LLC	4 payments of $39.99 plus S&H	288
4	Ab Circle	Direct Entertainment Media Group	30-day trial for $14.95	285
5	Total Gym	American Telecast	12 payments of $49.95	242
BEAUTY				
1	InStyler	Tre Milano LLC	3 payments of $39.99	222
2	bareMinerals	M2 Marketing	2 payments of $29.99 plus $15.98 S&H	217
3	Hair Club	Hair Club for Men Ltd.	Lead-generating	145
4	Luminess Air	Luminess LP	30-day trial for $29.95 plus S&H	117
5	Murad Resurgence	Murad Inc.	$39.95 plus $6.95 S&H	97
ENTERTAINMENT				
1	Romancing the 70s	Time-Life Music	4 payments of $29.99 plus $12.99 S&H	61
2	The Midnight Special	Guthy-Renker Corp.	$9.95 plus $3.95 S&H	29
3	Rock Ballads	Time-Life Music	5 payments of $29.99 plus S&H	28
4	Flower Power	Time-Life Music	5 payments of $29.99 plus S&H	24
5	Girls Gone Wild	Mantra Entertainment	$9.99 plus $4.95 S&H	22
HOUSEHOLD				
1	Worx	Positec USA Inc.	3 payments of $33.33 plus $19.73 S&H	431
2	Shark Steam Pocket	Euro-Pro	4 payments of $29.99 plus $21.95 S&H	403
3	Dual Saw	OmniReliant Holdings Inc.	14-day trial for $9.95	198
4	Fein MultiMaster	C. & E. Fein Gmbh	4 payments of $69.95 plus S&H	195
5	Xpress Redi Set Go	GT Merch. & Licens.	2 payments of $19.95 plus S&H	181
BUSINESS OPPORTUNITY				
1	Shortcuts to Internet Millions	Jeff Paul LLC	$39.95 plus $14.50 S&H	591
2	Cash Flow Business	America's Note Network	3 payments of $29.95 plus $9.95 S&H	178
3	Free & Clear	Amazing Profits LLC	$39.95 plus $14.50 S&H	147
4	Auctions For Income	Auction Profits LLC	$59.95 plus $12.00 S&H	53
5	Specialty Merch. Corp.	Specialty Merch. Corp	Lead-generating	47

TOP 5 VERTICAL MARKETS NATIONAL CABLE SPOT RANKINGS

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
HEALTH & FITNESS				
1	Nutrisystem D	Nutrisystem Inc.	$299.95	$0.00
2	5-Hour Energy	Living Essentials	$0.00	$0.00
3	Bowflex Tread Climber	Nautilus Inc..	$1,599	$199
4	Bowflex Home Gym	Nautilus Inc..	$0.00	$0.00
5	Enzyte	Berkeley Nutraceutical	$0.00	$0.00
BEAUTY				
1	Proactiv Solution	Guthy-Renker Corp.	$19.95	$0.00
2	Smooth Away	Ideavillage Products Corp.	$14.99	$6.99
3	InStyler	Tre Milano LLC	$14.99	$0.00
4	Bumpits	Allstar Marketing LLC	$19.99	$0.00
5	Medical Hair Restoration	Medical Hair Restoration	$0.00	$0.00
ENTERTAINMENT				
1	California Psychics	Outlook Amusement Inc.	$0.00	$0.00
2	Easy Rock	Razor & Tie Direct LLC	$29.99	$6.95
3	Puerto Rico	Puerto Rico Tourism Company	$0.00	$0.00
4	100 Classics For Relaxation	Direct Holdings Americas	$9.99	$0.00
5	Kidz Bop 16	Razor & Tie Direct	$18.98	$0.00
HOUSEHOLD/KITCHEN				
1	SpongeTech	SpongeTech Delivery Systems Inc.	$14.95	$0.00
2	Topsy Turvy	Allstar Marketing LLC	$19.99	$7.95
3	ShamWow	ShamWow Inc.	$19.95	$7.95
4	OxiClean	Church & Dwight Co. Inc.	$0.00	$0.00
5	Wonder Hanger	Wonder Hanger	$9.99	$7.95
PERSONAL				
1	Timeshares Only	Timeshares Only Inc.	$0.00	$0.00
2	Encore Dental	Stonebridge Life Ins. Co.	$0.00	$0.00
3	RushCard	UniRush Financial Services	$19.95	$0.00
4	800 Credit Card Debt	800 Credit Card Debt Inc.	$0.00	$0.00
5	Credit Answers	CreditAnswers LLC	$0.00	$0.00

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