TOP 5 VERTICAL MARKETS NATIONAL CABLE INFOMERCIAL RANKINGS

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
HEALTH & FITNESS				
1	P90X	BeachBody	3 payments of $39.95 plus $19.95 S&H	477
2	Dual Action Cleanse	Cellular Research	Lead-generating	203
3	ExtenZe	Biotab Nutraceuticals Inc.	Lead-generating	201
4	10-Minute Trainer	BeachBody	2 payments of $39.95 plus $12.95 S&H	185
5	Ab Rocket	Emson Corp.	30-day trial for $14.95	176
BEAUTY				
1	bareMinerals	Bare Escentuals	2 payments of $29.99 plus	172
2	InStyler	Tre Milano LLC	30-day trial for $14.99 $9.99 S&H	152
3	Hair Club	Hair Club for Men Ltd.	Lead-generating	124
4	Luminess Air	Luminess LP	30-day trial for $29.95 plus S&H	92
5	Meaningful Beauty	Guthy-Renker Corp.	$29.95 plus $5.95 S&H	90
ENTERTAINMENT				
1	Romancing the 70s	Time-Life Music	4 payments of $29.99 plus $12.99 S&H	53
2	Oldies But Goodies	Time-Life Music	4 payments of $29.99 plus $12.99 S&H	29
3	Flower Power	Time-Life Music	5 payments of $29.99 plus S&H	17
4	Dean Martin Variety	Guthy-Renker Ent.	$9.95 plus $3.95 S&H	17
5	The Midnight Special	Guthy-Renker Ent.	$9.99 plus $3.95 S&H	10
HOUSEHOLD/KITCHEN				
1	Power Juicer	TriStar Products	4 payments of $29.99 plus S&H	188
2	Amish Fireplace	Heat Surge LLC	$298 plus $49 S&H	183
3	EdenPURE	BioTech Research	$397	165
4	Nu-Wave	Hearthware Home Products	3 payments of $39.99 plus $29.95 S&H	163
5	Monster 1200W	Euroflex	2 payments of $33.33 plus $14.99 S&H	142
BUSINESS OPPORTUNITY				
1	Free & Clear	Amazing Profits LLC	$39.95 plus $14.50 S&H	523
2	Shortcuts to Internet Millions	Jeff Paul LLC	$39.95 plus $14.50 S&H	405
3	Cash Flow Business	Dalbey Education Institute	$39.95	214
4	Auctions For Income	Auction Profits LLC	$39.95 plus $12.00 S&H	182
5	Real Estate Millionaire	ITV Global	$24.95 plus $9.95 S&H	87

TOP 5 VERTICAL MARKETS NATIONAL CABLE SPOT RANKINGS

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
HEALTH & FITNESS				
1	Alteril	Biotab Nutraceuticals Inc.	$0.00	$0.00
2	Iron Gym	OnTel Products Corp.	$29.99	$19.98
3	Perfect Pushup	BodyRev LLC	$59.90	$8.20
4	NordicTrack Incline Trainer	Icon Health & Fitness	$1,099	$0.00
5	Nutrisystem Advanced	Nutrisystem Inc.	$329.95	$0.00
BEAUTY				
1	Smooth Away	Smooth Away	$14.99	$6.99
2	Proactiv Solution	Guthy-Renker Corp.	$39.95	$5.95
3	EZ Comb	TELEBrands	$10	$6.99
4	Micro Touch Magic	IdeaVillage	$14.99	$5.99
5	Wizzit	Merchant Media	$19.95	$0.00
ENTERTAINMENT				
1	Bendaroos	Merchant Media	$19.99	$7.99
2	Sports Illustrated	Time Inc.	$89.04	$0.00
3	Lots Of Trains	Marshal Publishing	$19.95	$5.95
4	World At War	Time-Life Inc.	$49.99	$0.00
5	Dotza	Dotza	$19.99	$6.95
HOUSEHOLD/KITCHEN				
1	Amish Fireplace	Heat Surge LLC	$298	$49
2	Slap Chop	Slap Chop	$19.95	$0.00
3	ShamWow	ShamWow Inc.	$19.95	$7.95
4	Wonder Hanger	Wonder Hanger	$9.99	$7.95
5	Twin Draft Guard	Product Trend LLC	$19.99	$7.95
PERSONAL				
1	ExtenZe	Biotab Nutraceuticals Inc.	$0.00	$0.00
2	Inogen One	Open-Aire	$4,995	$0.00
3	Joint & Muscle Pain Relief	Advance Physicians Prod.	$19.95	$5.95
4	Vibrating Touch	Church & Dwight Co. Inc.	$19.99	$0.00
5	The Scooter Store	The Scooter Store Ltd.	$0.00	$0.00

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