TOP 5 VERTICAL MARKETS NATIONAL CABLE INFOMERCIAL RANKINGS

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	AIRS
HEALTH & FITNESS				
1	10-Minute Trainer	BeachBody.com	4 payments of $19.95 plus $12.95 S&H	447
2	Body Makeover	Provida Life Sciences	6 payments of $19.99 plus $19.99 S&H	237
3	Extenze	Maximizer Health	Lead-generating	229
4	Contour	Contour Technology LLC	30-day trial for $14.95	205
5	P90X	BeachBody.com	3 payments of $39.95 plus S&H	170
BEAUTY				
1	Meaningful Beauty	Guthy-Renker Corp.	$29.95 plus $5.95 S&H	356
2.	bareMinerals	Bare Escentuals Inc.	2 payments of $29.99 plus S&H	275
3	Klyoseki	TriStar Products	3 payments of $33.33 plus S&H	254
4	Scalp Med	Guthy-Renker Corp.	Trial for $14.95 plus $4.95 S&H	179
5	Infiniti	Conair Corp.	3 payments of $39.99 plus $14.99 S&H	108
ENTERTAINMENT				
1	Rock Ballads	Time-Life Music	5 payments of $29.99 plus S&H	43
2	Essential R&B	Razor & Tie Direct LLC	4 payments of $29.99 plus S&H	37
3	Classic Soft Rock	Time-Life Music	30-day trial for $9.95 plus S&H	33
4	Flower Power	Time-Life music	5 payments of $29.99 plus S&H	30
5	The Midnight Special	Guthy-Renker Corp.	$9.95 plus $3.95 S&H	27
HOUSEHOLD/KITCHEN				
1	Shark VX3	Euro-Pro	3 payments of $29.95 plus $15.95 S&H	228
2	Worx	Positec USA Inc.	3 payments of $33 plus $19.73 S&H	224
3	Shark Steam Mop	Euro-Pro	3 payments of $33 plus $15 S&H	213
4	Sleep Number	Select Comfort Corp.	Lead-generating	149
5	Tempur-Pedic	Tempur-Pedic Inc.	Lead-generating	143
BUSINESS OPPORTUNITY				
1	Free & Clear	John Beck Amazing Profits LLC	$39.95 plus $9.95 S&H	435
2	Auctions For Income	Auction Profits LLC	$39.95 plus S&H	215
3	Shortcuts To Internet Millions	Jeff Paul LLC	$39.95 plus $14.50 S&H	205
4	Cash Flow Business	America's Note Network	3 payments of $39.95 plus $15 S&H	167
5	Secrets to Foreclosure Fortunes	Secrets to Foreclosure Fortunes LLC	$24.95 plus $9.95 S&H	110

TOP 5 VERTICAL MARKETS NATIONAL CABLE SPOT RANKINGS

RANK	PRODUCT NAME	MARKETING COMPANY	PRICE OFFERED	S&H
HEALTH & FITNESS				
1	5-Hour Energy	Living Essentials Inc.	$0.00	$0.00
2	Nutrisystem Advanced	Nutrisystem Inc.	$293.72	$0.00
3	Perfect Pushup	BodyRev LLC	$39.90	$11.83
4	Lipozene	Obesity Research Inst.	$29.95	$0.00
5	Perfect Pullup	BodyRev LLC	$99	$14.95
BEAUTY				
1	Proactiv Solution	Guthy-Renker Corp.	$39.95	$5.95
2	Bosley	Bosley	$0.00	$0.00
3	bareMinerals	Bare Escentuals Inc.	$0.00	$0.00
4	Lumineers	Den-Mat Corp.	$0.00	$0.00
5	Medical Hair Restoration	Medical Hair Restoration	$0.00	$0.00
ENTERTAINMENT				
1	New York Times	New York Times Co.	$4.70	$0.00
2	Girls Gone Wild	Mantra Entertainment	$9.99	$6.99
3	Buzz Cuts	Razor & Tie Direct, LLC	$26.99	$5.95
4	Vietnam: An American History	Time-Life Inc.	$39.99	$0.00
5	Havoc Stinger	Spin Direct	$29.95	$9.99
HOUSEHOLD/KITCHEN				
1	ShamWow	ShamWow Inc.	$19.95	$7.95
2	Aqua Globes	Allstar Marketing LLC.	$14.99	$7.95
3	DR Field & Brush Mower	CHP Inc.	$0.00	$0.00
4	Awesome Auger	SAS Group Inc.	$19.95	$8.95
5	Patch Perfect	Eagle Eye Marketing	$19.95	$7.95
PERSONAL				
1	ExtenZe	e-Vita Labs	$0.00	$0.00
2	Hoveround	Hoveround Corp.	$0.00	$0.00
3	Joint & Muscle Pain Relief	Advanced Physicians Prod.	$19.95	$5.95
4	Maxoderm	Barmensen Labs LLC	$0.00	$6.99
5	Vibrating Touch	Church & Dwight Co.	$19.99	$6.99

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