

MEDIA BUYING AND PLANNING GUIDE

Cable Network Directory

	Address	Phone/Fax	Web site	Contact/E-mail	Total Subscribers (in millions)	Percent Male/Female	Average Age	Average Income	Long Form	Short Form	Network Description
ABC Family Channel	2877 Guardian Lane Virginia Beach, VA 23452	757-459-6320/757-459-6426	www.abcfamily.com	Paul Teja/Sam Sheranko/Deborah Felmeypaul.teja@abc.com	85.0	41/59	35	\$48,000	Yes	Yes	Family oriented entertainment.
Access TV Network	2600 Michelson, Ste. 1650 Irvine, CA 92612	949-263-9900/949-476-2998	www.accessstv.com	Mark Russo mark@accessstv.com	25.0	N/A	N/A	N/A	Yes	Yes	Infomercial cable network.
ACN: America's Collectibles Network	10001 Kingston Pike, Ste. 57 Knoxville, TN 37922	865-692-1368/865-560-3298	www.acntv.com	Patsy Harris patsy@acntv.com	62.0	N/A	N/A	N/A	N/A	N/A	Home shopping network specializing in jewelry and loose gemstones.
AMC: American Movie Classics	530 Fifth Ave., 6th floor New York, NY 10036	212-382-6100/212-382-5266	www.amctv.com	Pat Lucci/Kristin Siegener/Ann Cashen	85.0	60/40	44	\$64,000	No	Yes	24-hour movie network featuring original productions about American film.
ART: Arab Radio and Television	315 Arden Ave., Ste. 26 Glendale, CA 91203	818-243-0278/818-243-9278	N/A	Elie Kawkabani reachprograms@aol.com	N/A	N/A	N/A	N/A	N/A	N/A	Links Arab communities to their homeland with programming in Arabic.
The Beauty & Fashion Channel	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.turnergroupinc.com	Staci Turner staciturner@turnergroupinc.com	8.0	30/70	36	\$50,000	Yes	Yes	Delivering access to high-end beauty products and haute couture fashion.
B Mania Television Network	560 Village Blvd., Ste. 250 West Palm Beach, FL 33409	561-472-2863/561-684-9690	www.bmania.tv	Bill Saltgiver Bill@bmania.tv	N/A	80/20	30	N/A	No	Yes	Specializing in "B" movies.
Cartoon Network	420 5th Ave. New York, New York 10018	212-852-6825/212-852-6678	www.cartoonnetwork.com	Alyssa Hochheiser alyssa.hochheiser@sales.turner.com	82.6	N/A	N/A	N/A	No	Yes	World's largest cartoon library appealing to the entire family.
CCTV-4	7600 E. Orchard Road, Ste. 330-S Greenwood Village, CO 80111	303-712-5400/303-712-5401	N/A	Jean Oren jean.oren@i-channel.com	N/A	N/A	N/A	N/A	N/A	N/A	Provides 50 million Chinese living outside of China with news from China.
Chronicle DTV	53 W. 36th Street, Room 203 New York, New York 10018	212-337-9700/212-352-1190	www.chronicleDTV.com	Amanda Nanawa info@chronicleDTV.com	N/A	50/50	36.5	\$125,000	Yes	No	The only documentary channel in the U.S., chronicling real-life stories.
CNTV	Cal State University, Hayward Hayward, CA 94542	510-885-2521/510-885-4021	www.cntv.csu Hayward.edu	Mike Orkin morkin@csu Hayward.edu	.2	50/50	29	\$45,000	No	No	Educational TV.
Colours	560 Village Blvd., Ste. 250 West Palm Beach, FL 33409	561-472-2863/561-684-9690	N/A	Bill Saltgiver info@bmania.tv	N/A	50/50	35	N/A	No	No	Multi-cultural, multi-ethnic network.
Comcast SportsNet	3601 S. Broad Street Philadelphia, PA 19148	301-718-3278/215-336-3500	www.comcastsportsnet.com	Chris Helein chelein@comcastsportsnet.com	7.0	N/A	N/A	N/A	Yes	Yes	Regional 24-hour sports network in Philadelphia and Baltimore/D.C. area.
Comedy Central	1775 Broadway, 9th floor New York, NY 10019	212-767-8633/212-767-8585	www.comedycentral.com	Sue Rasmussen/Christine Smith sue.rasmussen@comedycentral.com	81.8	61/39	30.2	\$52,581	Yes	Yes	Distinctive risk-taking comedy aimed at 18-49 year olds..
CMT: Country Music Television	11811 N. Tatum Blvd., Ste. P-155 Phoenix, AZ 85028	602-953-8560/602-953-8559	www.nmarcum.com	Travis Marcum travis@nmarcum.com	66.0	50/50	34.5	\$49,591	Yes	No	Largest library of country music videos.
Court TV	600 Third Ave., 10th floor New York, NY 10016	212-973-3377/212-973-7969	www.courtTV.com	Heather Curatolo curatoloh@mail.courtTV.com	78.0	42/58	N/A	N/A	Yes	Yes	Only network dedicated to investigative drama seven days a week.
The Crime Channel	42-335 Washington Street, Ste. F371 Palm Desert, CA 92211	760-360-6151/760-360-3258	N/A	Arnie Frank crimechannel@dc.rr.com	N/A	50/50	43	N/A	No	No	Crime-related movies, series and documentaries from around the world.
Discovery Channel	641 Lexington Ave. New York, NY 10022	212-548-5105/212-644-4969	www.discovery.com	Kenneth Kolb Kenneth_Kolb@discovery.com	83.0	49/51	43.4	\$53,000	Yes	Yes	Informative entertainment about science, technology, nature and people.
DIY: Do It Yourself Network	9721 Sherrill Blvd. Knoxville, TN 37932	865-560-3953/865-531-8933	www.DIYnet.com	Robyn Ulrich rulrich@diy.net	13.5	49/51	44.5	\$50,000	Yes	Yes	How to do any project around the house and more. On-air and online.
E! Entertainment Television	11 W. 42nd Street, 19th floor New York, NY 10036	212-852-5104/212-852-5145	www.eonline.com	Jeff Caro jcaro@eentertainment.com	81.0	48/52	40	\$68,000	Yes	Yes	Complete coverage of everything entertainment.
ESPN	77 W. 66th Street, 4th floor New York, NY 10023	212-456-7777/212-456-6654	www.espn.com	Todd Helmrich/Paul Manfre/Brian Lozynski todd.helmrich@espn.com	87.0	75/25	39	\$58,690	No	Yes	Sports programming.
ESPN2	77 W. 66th Street, 4th floor New York, NY 10023	212-456-7777/212-456-6654	www.espn.com	Todd Helmrich/Paul Manfre/Brian Lozynski todd.helmrich@espn.com	84.4	73/27	42.6	\$56,292	No	Yes	Sports programming.
ESPNEWS	77 W. 66th Street, 4th floor New York, NY 10023	212-456-7777/212-456-6654	www.espn.com	Todd Helmrich/Paul Manfre/Brian Lozynski todd.helmrich@espn.com	32.7	80/20	33.5	\$55,244	No	Yes	Sports news programming.
ESPN Classic	77 W. 66th Street, 4th floor New York, NY 10023	212-456-7777/212-456-6654	www.espn.com	Todd Helmrich/Paul Manfre/Brian Lozynski todd.helmrich@espn.com	47.0	75/25	39.8	\$53,032	Yes	Yes	Programming that ties the past to the present in the world of sports.
Family Net	6350 West Freeway Fort Worth, TX 76116	817-570-1428/817-377-4372	www.FamilyNet.com	Darin S. Davis ddavis@FamilyNet.com	30.0	30/70	35	\$60,000	No	Yes	Values-based entertainment, traditional family and original programming.
Fine Living	1180 6th Ave. New York, NY 10036	212-549-8603/212-944-3648	www.foodtv.com	Chris Barry cbarry@foodtv.com	13.5	N/A	N/A	N/A	Yes	Yes	Cable network dedicated to fine living.
Food Network	1180 6th Ave. New York, NY 10036	212-549-8603/212-944-3648	www.fineliving.com	Chris Barry cbarry@foodtv.com	78.0	40/60	45	N/A	Yes	Yes	24-hour cable network dedicated to all aspects of food.
Fox Movie Channel	1211 Avenue of the Americas New York, NY 10036	212-822-8625/212-822-8628	www.thefoxmoviechannel.com	Paul Rogina progina@foxsports.net	25.0	47/53	25	N/A	No	Yes	24-hour movie channel featuring 20th Century Fox films.
Fox News Channel	1211 Avenue of the Americas New York, NY 10036	212-301-5404/212-301-5419	www.foxnews.com	Tina Messina tina.messina@foxnews.com	82.0	50/50	58	\$56,000	No	Yes	24-hour cable news network.

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Fox Sports Digital Nets	10000 Santa Monica Blvd. Los Angeles, CA 90067	310-229-4989/310-229-4944	www.foxscable.com	David Nathanson dnathanson@foxcable.com	3.0	80/20	26	\$75,000	Yes	Yes	Three regional sports networks (Atlantic, Central, Pacific), 22 affiliates.
FX	1211 Avenue of the Americas New York, NY 10036	212-822-8625/212-822-8628	www.fxnetworks.com	Paul Rogina/Steve Cifarelli/Joe Gioveno progina@fxnetworks.com	80.0	N/A	N/A	N/A	Yes	Yes	Fox Television's flagship general entertainment channel.
G4	11444 W. Olympic Blvd., 11th floor Los Angeles, CA 90064	310-481-2313/310481-2390	www.g4tv.com	Heather Interian hinterian@g4media.com	10.0	70/30	28	N/A	Yes	Yes	24-hour network celebrating every facet of the video game lifestyle.
Game Show Network	680 5th Ave., 11th floor New York, NY 10019	646-557-2963/646-557-2993	www.gameshownetwork.com	Amy Leifer ALEifer@gameshownetwork.com	50.0	40/60	40	N/A	Yes	Yes	Original/classic game shows, over 80 hours of interactive programming.
Golden Eagle Broadcasting	7777 S. Lewis Ave. Tulsa, OK 74171	800-255-4407/918-495-7388	www.golden-eagle-tv.com	Walter H. Richardson wrichardson@oru.edu	N/A	30/70	56	\$50,000	No	No	Religious, inspirational, educational and family programming.
Great American Country	9697 E. Mineral Ave. Englewood, CO 80112	303-784-8376/303-784-8549	www.countrystars.com	Tom Cahill tcahill@jonescorp.com	25.0	40/60	36	\$35,000	Yes	Yes	Country music video network.
Hallmark Channel	1177 Avenue of the Americas New York, NY 10036	212-930-1949/212-997-3799	www.hallmarkchannel.com	Lorianne Sabatino loriannesabatino@hallmarkchannel.com	50.0	40/60	39.5	\$50,000	Yes	Yes	Family oriented programming. Hallmark-produced movies and miniseries.
The Healthy Living Channel	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.turnergroupinc.com	Staci Turner staciturner@turnergroupinc.com	8.0	50/50	50	\$50,000	Yes	Yes	Provides access to merchandise, services and information for a healthy life.
The Health Network	641 Lexington Ave. New York, NY 10022	212-548-5183/212-548-4960	N/A	Dan Hodges daniel_hodges-cw@discovery.com	29.3	30/70	N/A	N/A	Yes	Yes	Highlights healthy living, family health and medical developments.
i-Lifetv	7910 Crescent Executive Drive Charlotte, NC 28217	704-561-7810/704-561-7977	www.insp.com	Keith Woodward kwoodward@insp.com	19.5	62/38	51	\$55,000	Yes	Yes	Digital lifestyles network with life enriching programming.
INSP: The Inspiration Channel	7910 Crescent Executive Drive Charlotte, NC 28217	704-561-7810/704-561-7977	www.insp.com	Keith Woodward kwoodward@insp.com	19.5	62/38	51	\$55,000	Yes	Yes	Ministry programming and inspirational entertainers.
iSHOP.TV	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.turnergroupinc.com	Staci Turner staciturner@turnergroupinc.com	7.0	50/50	37	\$45,000	Yes	Yes	24-hour shopping and infomercial channel.
International Channel	7600 E. Orchard Road, Ste. 330-S Greenwood Village, CO 80111	303-268-5459/303-268-5465	www.internationalchannel.com	Berto Guzman berto.guzman@i-channel.com	12.5	N/A	N/A	N/A	N/A	N/A	News and entertainment in 20 languages.
Lifetime/Opportunity Television	174 E. Shore Road Huntington, NY 11743	631-423-1145/631-423-1283	www.lifetime.com	Kevin Lyons/K.J. Lyons kilyons@opportunitytv.tv	86.0	26/74	43	\$48,000	Yes	Yes	Women's national cable network.
Lifetime Movie Network	174 E. Shore Road Huntington, NY 11743	631-423-1145/631-423-1283	www.lifetime.com	Kevin Lyons/K.J. Lyons kilyons@opportunitytv.tv	34.0	26/74	43	\$48,000	Yes	Yes	Movies all the time.
Lifetime Real Women	174 E. Shore Road Huntington, NY 11743	631-423-1145/631-423-1283	www.lifetime.com	Kevin Lyons/K.J. Lyons kilyons@opportunitytv.tv	4.0	26/74	43	\$48,000	Yes	Yes	Reality-based programming.
MBC: Munhwa Broadcasting Corporation	5757 Wilshire Blvd., Ste 540 Los Angeles, CA 90036	323-904-4577/323-934-8194	N/A	International Channel Networks	N/A	N/A	N/A	N/A	N/A	N/A	South Korean programming, dramas, sports, soaps and variety shows.
The Men's Channel	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.turnergroupinc.com	Staci Turner staciturner@turnergroupinc.com	8.0	70/30	36	\$50,000	Yes	Yes	Tricks and toys of elite big boys. Wealth, wisdom, power and success.
MSNBC	30 Rockefeller Plaza New York, NY 10112	212-664-3845/212-664-6308	www.msnbc.com	Arelis Torres arelis.torres@nbc.com	78.5	50/50	53	\$109,522	No	Yes	24-hour news network.
Much Music	530 Fifth Ave., 6th floor New York, NY 10036	212-382-6100/212-382-5266	www.mmusa.tv	Pat Lucci/Kristin Siegener/Ann Cashen	30.0	55/45	22	\$44,000	Yes	Yes	24-hour music video network. Influenced by the viewers for the viewers.
National Geographic Channel	1211 Avenue of the Americas New York, NY 10036	212-822-8625/212-822-8628	www.nationalgeographic.com	Paul Rogina/Steve Cifarelli/Joe Gioveno progina@fxnetworks.com	N/A	N/A	N/A	N/A	Yes	Yes	Adventure, culture, science, wildlife and nature from around the world.
NESN: New England Sports Network	70 Brookline Ave. Boston, MA 02215	617-536-9233/617-536-7814	www.boston.com/sports	Paul C. Altmeyer Jr. alty@nesn.com	3.8	66/34	25.5	\$100,000	Yes	Yes	All sports, highlighted by 125 Red Sox and 80 Bruins games.
The Outdoor Channel	43445 Business Park Drive, Ste. 103 Temecula, CA 92590	800-770-6750/909-699-1695	www.outdoorchannel.com	Greg Harrigan/Jesi Steward gharrigan@outdoorchannel.com	23.0	80/20	38	\$50,000	Yes	Yes	Hunting, fishing, equestrian, motorsports, rodeo, prospecting and country.
OLN: Outdoor Life Network	9 Channel Nine Court Scarborough, ONT M1S 4B5 Canada	416-332-4297/416-332-4330	www.tsn.ca	Suzan Mandell smandell@tsn.ca	N/A	65/35	39.5	N/A	Yes	Yes	Adventure, travel and outdoor enthusiasts living to the extreme.
Pennsylvania Cable Network	401 Fallowfield Road Camp Hill, PA 17011	717-730-6000/717-730-6009	www.pcntv.com	Brian Lockman pcntv@pcntv.com	3.0	50/50	N/A	N/A	No	No	Nonprofit, commercial-free public affairs programming.
PIN: Product Information Network	2600 Michelson Drive, Ste. 1650 Irvine, CA 92612	949-263-9900/949-442-6178	www.pinnet.com	Jerry Mertes jmertes@pinnet.com	25.0	N/A	N/A	N/A	Yes	Yes	One of the largest national DRTV networks dedicated to MSO distribution.
RAI Intl.	9502 E. Lytleton Knoxville, TN 37922	865-824-2863/865-291-4109	www.international.rai.it	Salvatore Vecchiuzzo	N/A	N/A	N/A	N/A	N/A	N/A	RAI promotes the culture of Italy through unique programming.
RDS	9 Channel Nine Court Scarborough, ONT M1S 4B5 Canada	416-332-4297/416-332-4330	www.tsn.ca	Suzan Mandell smandell@tsn.ca	N/A	65/35	39.5	N/A	Yes	Yes	French affiliate of SportsNetwork specializing in sports events in Canada.
Rogers Sportsnet	9 Channel Nine Court Scarborough, ONT M1S 4B5 Canada	416-332-5701/416-332-5724	www.sportsnetsales.ca	Joe Hurley jhurley@sportsnet.ca	7.0	70/30	33.5	N/A	N/A	N/A	Canada's only 24-hour regional sports service.

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RTN - WMNB	One Bridge Plaza, Ste. 145 Fort Lee, NJ 07024	201-461-5220/201-461-7462	N/A	Gary Flom	N/A	45/55	52	\$49,000	Yes	Yes	24-hour Russian language premium channel.
SBN: Saigon Broadcasting Network	10501 Garden Grove Blvd. Garden Grove, CA 92643	714-636-1121/714-636-4014	www.sbntv.net	John Thai Dinh johnthai@littlesaigontv.com	N/A	N/A	N/A	N/A	N/A	N/A	Dedicated to keep Vietnamese Americans connected to their culture.
Speed Channel	1211 Avenue of the Americas New York, NY 10036	212-822-8625/212-822-8628	www.fxnetworks.com	Paul Rogina/Steve Cifarelli/Joe Giovengo progina@fxnetworks.com	80.0	N/A	N/A	N/A	Yes	Yes	Wherever high-powered vehicles race at breakneck speed, we're there.
Style.	5750 Wilshire Blvd., 4th floor Los Angeles, CA 90036	323-954-2700/323-954-2661	www.stylenetwork.com	Cari Camras ccamras@eentertainment.com	30.0	0/100	33.5	N/A	Yes	Yes	Fashion, beauty and home design network.
Sunshine Network	1000 Legion Place, Ste. 1600 Orlando, FL 32801	407-648-1150/407-245-2571	www.sunshinenetwork.com	Dana Stites/Lee Lazerson llazerson@sunshinenetwork.com	5.9	62/38	36	\$50,000	Yes	Yes	24-hour regional sports network serving Florida.
TBS	420 5th Ave. New York, New York 10018	212-852-6825/212-852-6678	www.tbssuperstation.com	Alyssa Hochheiser alyssa.hochheiser@sales.turner.com	88.2	N/A	N/A	N/A	No	Yes	General entertainment network — movies, series and sports.
TCM: Turner Classic Movies	1050 Techwood Drive Atlanta, GA 30318	404-885-0856/404-885-0390	N/A	Justin Pettigrew Shane.Toner@turner.com	63.4	N/A	N/A	N/A	No	No	24-hour classic film programming. Films are uncut and commercial free.
TechTV	650 Townsend Street San Francisco, CA 94103	415-355-4000/415-355-4392	www.techtv.com	Catherine Brett catherinebrett@techvcorp.com	40.0	74/26	33.5	\$70,000	N/A	N/A	Showcases how the latest trends, products and events enhance our lives.
TFC: The Filipino Channel	859 Cowan Road, Lopez Building Burlingame, CA 94010	650-697-3700/650-697-3500	www.tfc-na.com	International Channel Networks	N/A	N/A	N/A	N/A	N/A	N/A	First network in Asia for 24-hour programming to Filipino Americans.
TLC: The Learning Channel	641 Lexington Ave., 9th floor New York, NY 10022	212-548-5143/212-644-4969	www.discovery.com	Ali Moynihan Alice_Moynihan@discovery.com	84.9	47/53	39.2	\$63,124	Yes	Yes	Information and entertainment that connects to the human experience.
TNN: The National Network	11811 N. Tatum Blvd., Ste. P-155 Phoenix, AZ 85028	602-953-8563/602-953-8559	www.nmarcum.com	Michelle Mangas mmangas@nmarcum.com	60.0	N/A	N/A	N/A	Yes	No	Young-adult network with original programs.
TNT	420 5th Ave. New York, New York 10018	212-852-6825/212-852-6678	www.tnt-tv.com	Alyssa Hochheiser alyssa.hochheiser@sales.turner.com	86.6	N/A	36	N/A	No	Yes	Dramatic entertainment, movies, series, world broadcasts, sports and more.
Travel Channel	641 Lexington Ave., 8th floor New York, NY 10022-4503	212-548-5306/212-644-4969	www.discovery.com	Tracey V. Taylor Tracey_Taylor@discovery.com	70.5	55/45	39.5	\$66,051	Yes	Yes	Only network devoted exclusively to travel and journeys far and near.
TSN: The SportsNetwork	9 Channel Nine Court Scarborough, ONT M1S 4B5 Canada	416-332-4297/416-332-4330	www.tsn.ca	Suzan Mandell smandell@tsn.ca	N/A	65/35	39.5	N/A	Yes	Yes	Sports network that specializes in regional sports events in Canada.
TV Asia	76 National Road Edison, NJ 08817	732-650-1100/732-650-1112	N/A	Yaideep Yanakiram	N/A	N/A	N/A	N/A	N/A	N/A	Provides a wide range of programming for South Asian Americans.
TV Guide Channel	1211 Avenue of the Americas New York, NY 10036	212-852-7543/212-852-4914	www.tvguide.com	Callie Lappas calliope.lappas@tvguide.com	58.0	47/53	41	\$52,131	Yes	Yes	Television guidance/entertainment network.
TV5	19 Rue Cognacq - Tay 75341 Paris Cedex, F-75007 France	33-1-4418-5555/33-1-4418-5505	www.tv5.org	Patrice Courtaban courtaban@eu.tv5.org	N/A	N/A	N/A	N/A	N/A	N/A	French channel with programming from around French-speaking world.
TV Japan	100 Broadway, 15th floor New York, NY 10005	212-713-8400/212-262-5577	www.tvjapan.net	Tsunehiko Takeuchi takeuchi@tvjapan.net	N/A	N/A	N/A	N/A	N/A	N/A	24-hour Japanese network from NHK distributed throughout the U.S.
TV Listings - Digital Adventure	900 Tegal Place Newmarket, ONT L3X 1L3 Canada	905-953-8438/905-895-9942	www.digital-adventure.com	Gene Cerenzia gene.cerenzia@corusent.com	2.0	48/52	N/A	\$50,000	No	Yes	60 Western Canadian markets. Part of Chorus Entertainment group.
VTV: Varsity Television	6500 River Place Blvd., Bldg. 2, Ste. 100 Austin, TX 78730	512-527-2500/512-527-2599	www.myVTV.com	Helen Henry info@myVTV.com	N/A	50/50	15.5	N/A	No	Yes	First and only teen network.
WB 100+ Station Group	3500 W. Olive, Ste. 500 Burbank, CA 91505	818-977-3215/818-977-8168	www.theWB.com	Monique Adams monique.adams@theWB.com	8.8	34/66	N/A	N/A	Yes	Yes	Cable delivered group of 111 stations affiliated with the WB network.
The Weather Channel	300 Interstate North Parkway Atlanta, GA 30339	770-226-2102/770-226-2950	www.weather.com	Kathy Lane klane@weather.com	90.0	50/50	39.5	\$75,000	No	Yes	24-hour live weather programming. Shows impact of weather on our lives.
WGN Superstation	2501 Bradley Place Chicago, IL 60618	773-383-3392/773-248-2304	www.wgntv.com	Barry Ellis BELLIS@tribune.com	57.0	52/48	33	\$50,000	Yes	Yes	General entertainment with 100 live-action sporting events a year.
Wisdom Television	2481 John Nash Blvd., P.O. Box 1546 Bluefield, WV 24701	304-323-8000/304-323-2975	www.wisdommedia.com	Donnie Turner/Tom Cahill/Ken Whitlow kwhitlow@wisdommedia.com	N/A	44/56	40.5	\$40,000	Yes	Yes	24-hour programming for a happier, healthier way of life.
Women's Entertainment Television	530 Fifth Ave., 6th floor New York, NY 10036	212-382-6100/212-382-5266	www.we-womens-entertainment.com	Pat Lucci/Kristin Siegener/Ann Cashen	51.0	30/70	45	\$61,000	Yes	Yes	Women's lifestyle network.
WTBS Atlanta	1010 Techwood Drive, N.W. Atlanta, GA 30318	404-827-1700/404-885-4326	www.tbssuperstation.com	Ad Sales Department	2.0	50/50	44.5	N/A	No	Yes	General entertainment network serving the Atlanta area.
Yesterday USA Radio Networks	2001 Plymouth Rock Drive Richardson, TX 75081	972-889-TALK/972-889-2FAX	www.yesterdayusa.com	Bill Bragg bill@yesterdayusa.com	4.0	60/40	34	\$43,000	No	No	Old-time radio shows and celebrity interviews.
Zee TV	1615 W. Abram, Ste. 200 Arlington, TX 67013	817-274-2933/817-274-4845	www.zeegold.com	Amit Mathur	N/A	N/A	N/A	N/A	N/A	N/A	Programming from India/Pakistan serving South Asians living abroad.
Zhong Tian Channel	1255 Corporate Center Drive., Ste. 212 Monterey Park, CA 91754	323-415-0068/323-415-0038	N/A	International Channel Networks	N/A	N/A	N/A	N/A	N/A	N/A	Local Asian cable channel featuring Zhong Tian News and information.

* The information in the Cable Network Directory was compiled from data submitted by cable networks from around the United States and Canada.