DRMA
Direct Response Marketing
ALLIANCE

MEMBERSHIP FORM

Brought to you by
Response Magazine
The Only Independent Source for Direct Response Marketers

Company Name: _____

Primary Membership Contact Name: _____ Title: _____

E-mail: _____ Phone: _____

Top Company Executive Name: _____ Title: _____

E-mail: _____ Phone: _____

Sales/Business Development Name: _____ Title: _____

E-mail: _____ Phone: _____

Additional Membership Contact Name: _____ Title: _____

E-mail: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Fax: _____ Company Web Site: _____

Years in Business in the DR Industry (company): _____ # of Employees: _____ Annual Revenue*: _____
*optional

Referred by (Name and Company): _____ Promo Code: _____

ANNUAL DUES

$595 per company

Membership is for 12 months and is based on an anniversary date basis. The date on which you join is your anniversary date. Membership dues are due and payable each year by your anniversary date. Each year DRMA will send an invoice.

MEMBERSHIP CATEGORIES

From the following 5 categories, choose one only.

- ❑ DR Marketer and Advertiser of Consumer Products/Services
- ❑ Media Agency/Buyer
- ❑ Television/Cable Network/Station
- ❑ Suppliers of Direct Response Front-end Services
- ❑ Suppliers of Direct Response Back-end Services
- ❑ Other _____

PAYMENT METHOD

❑ Check *(payable to Response Magazine)* ❑ MasterCard ❑ Visa ❑ AmEx

Credit Card# _____ Exp Date: _____

Billing Address: _____

Cardholder's Name: _____ Signature: _____ Date: _____

Please mail this form with check payment to the address below.

For more information contact: Attn: Brooke Frazier, DRMA
6 Hutton Centre Drive ● Santa Ana, CA 92707 ● Phone: (714) 338-6761 ● email: bfrazier@questex.com

The DRMA/Response provides certain customer contact data, such as customer's name, address, phone number and E-mail to all members of the DRMA in the form of a directory. If you prefer to not be a part of the directory, please indicate by checking this box. ❑

The DRMA/ Response provides certain customers access to distribute third-party messages to promote relevant products, services and other opportunities that may be of interest to you. If you do not want the DRMA/Response to share third-party marketing opportunities, please indicate by checking this box. ❑