Cable Network Directory

Network	Address	Phone/Fax	Web site	Contact/E-mail
ABC Family Channel	2877 Guardian Lane Virginia Beach, VA 23452	757-459-6320/757-459-6426	www.abcfamily.com	Paul Teja/Sam Sheranko/Deborah Felmey paul.teja@abc.com
Access Television Network	2600 Michelson, Ste. 1650 Irvine, CA 92612	949-263-9900/949-476-2998	www.accesstv.com	Jason Maciel jason@accesstv.com
AMC: American Movie Classics	530 Fifth Ave., 6th Floor New York, NY 10036	212-382-6100/212-382-5266	www.amctv.com	Pat Lucci/Kristin Siegener/Ann Cashen palucci@rainbow-media.com
America's Store	1 HSN Drive St. Petersburg, FL 33729	727-872-5754/727-872-4945	www.hsn.com	Diane Weingart diane.weingart@hsn.net
American Life	1180 Avenue of of the Americas New York, NY 10036	212-549-2979/212-556-9529	www.americanlifetv.com	Tina Messina tmessina@gactv.com
Animal Planet	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.animalplanet.com	Maria Kennedy maria_kennedy@discovery.com
ART: Arab Radio and Television	315 Arden Ave., Ste. 26 Glendale, CA 91203	818-243-0278/818-243-9278	www.reachmediatv.com	Elie Kawkabani elie.kawkabani@reachmediatv.com
Auction TV	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.auctiontv.com	Marc Krigsman contactus@turnermediagroup.com
B Mania	560 Village Blvd., Ste. 250 West Palm Beach, FL 33409	561-684-5657/561-472-2877	www.bmania.com	Bill Saltgiver bill@bmania.tv
BBC America	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.discovery.com	Maria Kennedy maria_kennedy@discovery.com
The Beauty & Fashion Channel	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.beautyfashiontv.com	Marc Krigsman contactus@turnermediagroup.com
BET Digital Networks	One BET Plaza, 1235 West St. NE Washington, DC 20018	202-608-2000/202-608-2519	www.bet.com	Michael Lewellen/Donovan Gordon
Black Family Channel	800 Forrest St. Atlanta, GA 30318	404-350-2509/404-350-9894	www.blackfamilychannel.com	Pat Hooks phooks@blackfamilychannel.com
Cartoon Network	One Time Warner Center, 2nd Floor New York, NY 10019-8017	212-275-6825/212-275-7132	www.cartoonnetwork.com	Alyssa Hochheiser alyssa.hochheiser@turner.com
CMT: Country Music Television	11811 N. Tatum Blvd., Ste. P-155 Phoenix, AZ 85028	602-953-8558/602-953-8559	www.marcummedia.com	Travis Marcum travis@marcummedia.com
CNN	One Time Warner Center, 21st Floor New York, NY 10019	212-275-6669/212-275-7156	www.cnn.com	Jason Baron jason.baron@turner.com
CNN Headline News	One Time Warner Center, 21st Floor New York, NY 10019	212-275-6669/212-275-7157	www.cnn.com/hln	Jason Baron jason.baron@turner.com
Colours	560 Village Blvd., Ste. 250 West Palm Beach, FL 33409	561-684-5657/561-472-2877	www.colourstv.org	Bill Saltgiver bill@bmania.tv
Comedy Central	1775 Broadway, 9th Floor New York, NY 10019	212-767-8633/212-767-8585	www.comedycentral.com	Sue Rasmussen sue.rasmussen@comedycentral.com
Corus Custom Networks	501-630-3rd Ave., S.W. Calgary, AB T2P 4L4 Canada	800-221-4244/403-444-4242	www.digital-adventure.com	Janet Johanson janet.johanson@corusent.com
Court TV	600 Third Ave., 5th Floor New York, NY 10016	212-973-3377/212-973-7969	www.courttv.com	Heather Curatolo curatoloh@courttv.com
Crime Channel	42-335 Washington St., Ste. F371 Palm Desert, CA 92211	760-360-6151/760-360-3258	N/A	Arnie Frank crimechannel@dc.rr.com
CTI Zhong Tian Channel	1255 Corporate Center Drive, Ste. 212 Monterey Park, CA 91754	323-415-0068/323-415-0038	www.ctitv.com.tw	Jeanette Chang ctiusa@ctitv.com.tw
Daystar Television Network	P.O. Box 612066 Dallas, TX 75261-2066	817-5717458/678-581-4012	www.daystar.com	Dave Troxel dave.troxel@daystar.com
Discovery Channel	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.discovery.com	Maria Kennedy maria_kennedy@discovery.com
Discovery Health Channel	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.discoveryhealth.com	Maria Kennedy maria_kennedy@discovery.com
Discovery Times Channel	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.discovery.com	Maria Kennedy maria_kennedy@discovery.com
DIY Network: Do It Yourself Network	1180 Avenue of the Americas New York, NY 10036	212-549-2860/212-398-2997	www.diynetwork.com	Keith Till ktill@HGTV.com
E! Entertainment Television	12100 West Olympic Blvd., Ste. 200 Los Angeles, CA 90064	310-979-5040/310-979-5092	www.eonline.com	Cari Camras/Heather Interian/Cathy Garrison ccamras@eentertainment.com
ESPN	77 W. 66th St., 4th Floor New York, NY 10023	212-456-6639/212-456-6654	www.espn.com	Paul Manfre/Brian Lozynski/James Foley paul.manfre@espn.com
ESPN2	77 W. 66th St., 4th Floor New York, NY 10023	212-456-7739/212-456-6654	www.espn.com	Paul Manfre/Brian Lozynski/James Foley paul.manfre@espn.com
ESPNEWS	77 W. 66th St., 4th Floor New York, NY 10023	212-456-7739/212-456-6654	www.espn.com	Paul Manfre/Brian Lozynski/James Foley paul.manfre@espn.com
ESPN Classic	77 W. 66th St., 4th Floor New York, NY 10023	212-456-7739/212-456-6654	www.espn.com	Paul Manfre/Brian Lozynski/James Foley paul.manfre@espn.com
FamilyNet Television	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.familynet.com	Jason Weissert jason@turnermediagroup.com

The information in the Cable Network Directory was compiled from data submitted by cable networks from around the United States and Canada.

Total Subscribers (in millions)	Percent Male/Female	Average Age	Average Income	Long Form	Short Form	Network Description
87.7	41/59	34	$48,000	Yes	Yes	Entertainment programming for the entire family.
23.0	N/A	N/A	N/A	Yes	Yes	National paid-programming network.
87.0	60/40	54	$66,000	No	Yes	24-hour movie-based network dedicated to the American movie fan.
N/A	23/77	52	$159,000	No	No	Electronic retailing 24/7.
9.3	50/50	44.5	$58,889	Yes	Yes	Lifestyle, entertainment and information channel for baby boom generation.
86.7	38/62	44	N/A	Yes	Yes	All animals, all the time.
.2	50/50	40	$60,000	Yes	Yes	General entertainment channel in Arabic.
N/A	N/A	N/A	N/A	Yes	Yes	Live TV environment for shoppers who like to bid on products and services.
N/A	80/20	26	N/A	No	Yes	Total movie network featuring the best of B movies.
41.6	44/56	47.3	$65,620	N/A	N/A	Comedies, provocative dramas, life-changing makeovers and news.
N/A	N/A	N/A	N/A	N/A	N/A	Features the latest trends in fashion and style in an entertaining format.
79.0	50/50	26	N/A	N/A	N/A	Entertainment, music, news and public affairs for African-American audience.
14.5	40/60	35	$50,000	Yes	Yes	Programming designed to inspire, entertain and inform for the entire family.
N/A	N/A	N/A	N/A	No	Yes	World's first 24-hour cartoon network, the best place for cartoons.
77.0	30/70	39.5	$60,000	Yes	Yes	Largest library of country music videos.
89.0	46/54	60	$46,000	No	Yes	24-hour news network offering comprehensive coverage of world events.
86.0	58/42	56	$44,000	No	Yes	Top stories, up-to-date news, sports and entertainment.
11.0	N/A	N/A	N/A	No	Yes	Multi-ethnic network featuring entertainment and informational programming.
86.4	N/A	36	$53,679	Yes	Yes	Distinctive risk-taking comedy aimed at 18-49 year olds.
5.2	48/52	44.5	$60,000	No	Yes	Short-form DRTV in 68 Western Canadian markets; telecaster not required.
84.0	N/A	N/A	N/A	Yes	Yes	Only network dedicated to investigative drama seven days a week.
N/A	60/40	41.5	N/A	No	No	Crime related movies, series, documentaries, panel shows, interviews, etc.
N/A	60/40	37.5	N/A	Yes	Yes	Chinese TV network with updated news, variety shows and entertainment.
N/A	N/A	N/A	N/A	No	No	Faith-based Christian television. Christian talk shows, ministries, videos, etc.
89.4	64/36	44.6	$57,514	Yes	Yes	Informative entertainment about science, technology, nature and people.
56.8	31/69	42.5	N/A	Yes	Yes	Issues relating to health and wellness.
35.7	68/32	43.8	$57,416	Yes	Yes	Documentary series and specials that shed light on historical roots.
36.0	48/52	45	$65,000	Yes	Yes	Best source for step-by-step information for do it yourself projects.
86.0	50/50	37	$65,000	Yes	Yes	Complete coverage of music, television and film.
88.9	76/24	38.7	$58,094	No	Yes	Sports programming network.
87.2	22/28	43.6	$53,624	No	Yes	Sports programming network.
40.0	82/18	36.2	$61,771	No	Yes	Sports news programming.
53.1	75/25	40	$54,540	Yes	Yes	Classic sports programming network.
33.0	N/A	N/A	N/A	No	Yes	Values-based entertainment, traditional family and original programming.

CONTINUED >>

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Network	Address	Phone/Fax	Web site	Contact/E-mail
TFC: The Filipino Channel	859 Cowan Road Burlingame, CA 94010	650-652-6632/650-697-3500	www.abs-cbni.com	Jun del Rosario jdelrosario@abs-cbni.com
Fine Living	1180 6th Ave. New York, NY 10036	212-549-8603/212-944-3648	www.fineliving.com	Chris Barry cbarry@foodnetwork.com
FitTV	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.fittv.discovery.com	Maria Kennedy maria_kennedy@discovery.com
Food Network	1180 6th Ave. New York, NY 10036	212-549-8603/212-944-3648	www.foodnetwork.com	Chris Barry cbarry@foodnetwork.com
Fox Net	10201 W. Pico Blvd., 89/423 Los Angeles, CA 90035	310-369-3681/310-969-1361	www.foxnetinfo.com	Betty Wang St. Peter foxnet@fox.com
Fox Soccer Channel	1440 South Sepulveda Blvd. Los Angeles, CA 90025	310-444-8589/310-444-8445	www.foxsoccer.com	Veronica Alvarez valvarez@foxcable.com
Fox Sports en Espanol	1440 South Sepulveda Blvd. Los Angeles, CA 90025	310-286-3800/310-286-6389	www.fse.yahoo.com	Patrick Ilabaca pilabaca@foxsportsintl.com
FSN	1211 Avenue of the Americas, 28th Floor New York, NY 10036	212-556-2477/212-354-6902	www.foxsports.com	Tom Chiappetta tchiappetta@foxsports.net
FStv: Free Speech Television	2945 Center Green Court South, Ste. D Boulder, CO 80301	303-442-8445/303-442-6472	www.freespeech.org	Nathanael Reeder than@freespeech.org
Fuse	530 Fifth Ave., 6th Floor New York, NY 10036	212-382-6100/212-382-5266	www.fuse.tv	Pat Lucci/Kristin Siegener/Ann Cashen palucci@rainbow-media.com
FX	1211 Avenue of the Americas New York, NY 10036	212-822-8625/212-822-8628	www.fxnetworks.com	Paul Rogina progina@fxnetworks.com
G4 - Video Game Television	12100 W. Olympic Blvd., Ste. 200 Los Angeles, CA 90064	310-979-5040/310-979-5092	www.g4tv.com	Heather Interian/Cathy Garrison hinterian@g4media.com
Gol TV	1666 JFK Causeway, Ste. 700 North Bay Village, FL 33141	305-864-9799/305-864-7299	www.goltv.tv	Eileen Montalvo eileen@gol.tv
GAC: Great American Country	11 W. 42nd Street, 28th Floor New York, NY 10036	212-556-9494/212-556-9529	www.gactv.com	Tina Messina tmessina@gactv.com
GSN: Game Show Network	680 Fifth Ave., 11th Floor New York, NY 10019	646-557-2963/646-557-2993	www.gsn.com	Amy Leifer aleifer@gsn.com
Healthy Living Channel	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.turnergroupinc.com	Marc Krigsman contactus@turnergroupinc.com
HGTV: Home and Garden Television	1180 Avenue of the Americas New York, NY 10036	212-549-2860/212-398-2997	www.hgtv.com	Keith Till ktill@HGTV.com
I-Lifetv	7910 Crescent Executive Drive Charlotte, NC 28217	704-525-9800/704-561-7977	www.ilifetv.com	Keith Woodard kwoodard@insp.com
The Inspiration Network	7910 Crescent Executive Drive Charlotte, NC 28217	704-525-9800/704-561-7977	www.insp.com	Keith Woodard kwoodard@insp.com
International Channel	2250 E. Imperial Hwy., Ste. 630 El Segundo, CA 90245	310-979-5040/310-979-5092	www.internationalchannel.com	Cathy Garrison/Heather Interian catherine_garrison@comcast.com
iShop.TV	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.i-shoptv.com	Marc Krigsman contactus@turnergroupinc.com
La Familia Network	7910 Crescent Executive Drive, Ste. 500 Charlotte, NC 28217	704-525-9800/704-525-9899	www.lafamiliatv.com	Sara Lowe slowe@insp.com
Lifetime/Opportunity Television	309 W. 49th Street, 17th Floor New York, NY 10019	631-423-1145/631-423-1283	www.lifetimetv.com	K.J. Lyons kjlyons@opportunitytv.tv
Lifetime Movie Network	309 W. 49th Street, 17th Floor New York, NY 10019	631-423-1145/631-423-1283	www.lifetimetv.com	K.J. Lyons kjlyons@opportunitytv.tv
Lifetime Real Women	309 W. 49th Street, 17th Floor New York, NY 10019	631-423-1145/631-423-1283	www.lifetimetv.com	K.J. Lyons kjlyons@opportunitytv.tv
LW Communications/Media Services	23081 Via Campo Verde, Bldg. B Laguna Woods, CA 92637	949-268-2048/949-268-2026	N/A	Jon Noell jon.noell@pcm-lw.com
Mall TV	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.turnergroupinc.com	Marc Krigsman contactus@turnergroupinc.com
The Men's Channel	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.menschanneltv.com	Marc Krigsman contactus@turnergroupinc.com
National Geographic Channel	1211 Avenue of the Americas New York, NY 10036	212-822-8625/212-822-8628	www.nationalgeographic.com	Paul Rogina progina@fxnetworks.com
NBA TV	645 Fifth Ave. New York, NY 10022	212-407-8095/212-407-7919	www.nba.com	David Cooper dcooper@nba.com
NewsChannel 8	1100 Wilson Blvd. Arlington, VA 22209	703-236-9628/703-236-2335	www.news8.net	Amy Wood/Alex Likowski
NWCW: NorthWest Cable News	333 Dexter Ave. Seattle, WA 98109	206-448-3687/206-448-3749	www.nwcn.com	Jan Thackaberry
The Outdoor Channel	43445 Business Park Drive, Ste. 103 Temecula, CA 92590	951-699-6991/951-699-1695	www.outdoorchannel.com	Greg Harrigan advertisingsales@outdoorchannel.com
OLN: Outdoor Life Network	281 Tresser Blvd. Stamford, CT 06901	917-934-1039/917-934-1004	www.olntv.com	Cathy Garrison/Heather Interian catherine_garrison@comcast.com

The information in the Cable Network Directory was compiled from data submitted by cable networks from around the United States and Canada.

Total Subscribers (in millions)	Percent Male/Female	Average Age	Average Income	Long Form	Short Form	Network Description
N/A	20/80	45	$55,000	No	Yes	Only Filipino premium programming service available on cable and satellite.
24.0	45/55	35	$75,000	Yes	Yes	24-hour cable network that inspires and empowers people to live better.
35.0	45/55	46.3	N/A	Yes	Yes	Dedicated to fitness, wellness, nutrition, adventure and motivation.
84.0	45/55	35	$75,000	Yes	Yes	Focus on food prep, healthy eating, at-home entertainment and restaurants.
1.0	51/49	33.5	N/A	Yes	Yes	Cable and satellite affiliate of FBC for markets without a traditional affliate.
20.0	N/A	33.5	$75,000	Yes	Yes	Year-round international soccer, rugby and round-the-clock global sports.
6.5	75/25	33	$36,000	Yes	Yes	24-hour Spanish sports network.
81.0	N/A	N/A	N/A	Yes	Yes	24-hour sports programming.
22.0	N/A	N/A	N/A	Yes	Yes	Non-profit public interest channel on dish net.
38.0	48/52	19	$55,000	Yes	Yes	All-music network.
86.0	52/48	42	$65,000	Yes	Yes	General entertainment network consisting of original programming.
51.0	70/30	25	$60,000	Yes	Yes	One and only network dedicated to video games and the digital lifestyle.
7.0	70/30	33.5	N/A	Yes	Yes	24-hour all-soccer channel featuring leagues from Europe and Latin America.
37.0	49/51	49	$39,000	Yes	Yes	24-hour country music videos and programming.
57.0	40/60	45	$45,000	Yes	Yes	All-game network: reality, casino, documentaries and interactive shows.
33.0	50/50	50	$50,000	Yes	Yes	Provides access to merchandise, services and information for a healthy life.
88.0	48/52	44	$65,000	Yes	Yes	Provides viewers an inside look at the emotional center of life — the home.
7.0	40/60	39	$40,000	No	Yes	Digital cable network with lifestyle enriching programming.
21.0	45/55	45	$50,000	Yes	Yes	Ministry and inspirational programming on 2,000 cable systems nationwide.
10.0	45/55	29	$46,600	Yes	Yes	IC is the leading expert in providing programming to the Asian market.
9.0	40/60	41.5	$50,000	Yes	Yes	24-hour shopping and infomercial channel.
.1	N/A	N/A	N/A	Yes	Yes	Family friendly programming for Hispanics.
88.0	26/74	43	$48,000	Yes	Yes	Television for women.
41.0	23/77	50	$41,000	No	Yes	24-hour network that airs films for and about women.
6.0	26/74	43	$48,000	Yes	Yes	24-hour network offering true-to-life series and films from a woman's view.
.1	37/63	70	$55,000	Yes	Yes	Largest mature-market cable system and TV station on the West Coast.
N/A	N/A	N/A	N/A	Yes	Yes	Mall and outlet shoppers tune in to shop from their favorite retailers.
17.0	70/30	36	$50,000	Yes	Yes	Devoted to men and their interests with intercative and direct shopping.
58.0	N/A	N/A	N/A	Yes	Yes	Dare-to-explore TV channel devoted to everything National Geographic.
67.0	N/A	N/A	N/A	No	No	League's 24-hour cable/satellite channel with all basketball, all the time.
1.2	50/50	N/A	$75,000	Yes	N/A	24-hour local news serving Washington D.C., Northern Virginia and Maryland.
2.3	52/48	44.5	$70,000	No	Yes	24-hour news network covering the Pacific Northwest.
26.0	70/30	42	$57,000	Yes	Yes	Celebrates the outdoor lifestyle, combining education with entertainment.
65.0	79/21	43	$70,000	Yes	Yes	Adventure, nature, sports and outdoor enthusiasts living to the extreme.

CONTINUED >>

Cable Network Directory

Network	Address	Phone/Fax	Web site	Contact/E-mail
Oxygen Media	75 Ninth Ave., 7th Floor New York, NY 10011	212-651-6865/212-651-2005	www.oxygen.com	Lori West lwest@oxygen.com
PAX-TV	10880 Wilshire Blvd., 12th Floor Los Angeles, CA 90024	310-234-2200/310-234-9905	www.paxtv.com	JoAnn Levey joannlevey@pax.net
PCN: Pennsylvania Cable Network	401 Fallowfield Road Camp Hill, PA 17011	717-730-6000/717-730-6009	www.pcntv.com	Brian Lockman pcntv@pcntv.com
PIN: Product Information Network	2600 Michelson Drive, Ste. 1650 Irvine, CA 92612	949-263-9900/949-757-1526	www.pinnet.com	Jerry Mertes jerry@accesstv.com
Resorts & Residence TV	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.turnergroupinc.com	Marc Krigsman contactus@turnergroupinc.com
Rogers Sportsnet	9 Channel Nine Court Scarborough, ONT M15 4B5 Canada	416-332-5713/416-332-5724	www.sportsnet.ca	Dave Goodwin dave.goodwin@sportsnet.rogers.com
RTN: Russian Television Network	One Bridge Plaza, Ste. 145 Fort Lee, NJ 07024	800-222-2786/201-461-7462	www.russianmediagroup.com	Gary Flom
The Science Channel	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.discovery.com	Maria Kennedy maria_kennedy@discovery.com
ShopNBC	6740 Shady Oak Road Eden Prairie, MN 55344	952-943-6000/952-943-6111	www.shopnbc.com	Robb Richter
ShopTV Canada	1 Yonge St., 9th Floor Toronto, Ontario, Canada M5E 1E6	416-869-4700/416-869-4566	www.tmgtv.ca	Merlynn Erasmus info@shoptvcanada.com
Si TV	3030 Andrita St., Bldg. A Los Angeles, CA 90065	602-595-6154/602-595-2094	www.sitv.com	Olivia Cuadra alliancemedia@cox.net
¡Sorpresa!	6125 Airport Fwy. Fort Worth, TX 76117	817-222-1234/817-222-9809	www.sorpresatv.com	Skip Broussard sbroussard@sorpresatv.com
Speed Channel	1211 Avenue of the Americas New York, NY 10036	212-822-8625/212-822-8628	www.speedtv.com	Paul Rogina progina@fxnetworks.com
Spike TV - Television for Men	11811 N. Tatum Blvd., Ste. P-155 Phoenix, AZ 85028	602-953-8558/602-953-8559	www.spiketv.com	Michelle Green mgreen@marcummedia.com
Stuff TV	4100 E. Mississippi Ave., Ste. 1700 Glendale, CO 80246	303-839-5303/303-839-5335	www.turnergroupinc.com	Marc Krigsman contactus@turnergroupinc.com
Style.	12100 W. Olympic Blvd., Ste. 200 Los Angeles, CA 90064	310-979-5040/310-979-5092	www.thestylenetwork.com	Cari Camras/Heather Interian/Cathy Garrison ccamras@eentertainment.com
Sun Sports	1000 Legion Place, Ste. 1600 Orlando, FL 32801	407-648-1150/407-245-2571	www.sunsportstv.com	Dana Stites
TBS	One Time Warner Center, 2nd Floor New York, New York 10019-8017	212-275-6825/212-275-7132	www.tbs.com	Alyssa Hochheiser alyssa.hochheiser@turner.com
TCM: Turner Classic Movies	1050 Techwood Drive Atlanta, GA 30318	404-827-1500/404-885-0390	www.turnerclassicmovies.com	Monica Neal
TLC: The Learning Channel	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.discovery.com	Maria Kennedy maria_kennedy@discovery.com
TNT	One Time Warner Center, 2nd Floor New York, New York 10019-8017	212-275-6825/212-275-7132	www.tnt-tv.com	Alyssa Hochheiser alyssa.hochheiser@turner.com
Toon Disney	2877 Guardian Lane Virginia Beach, VA 23452	757-459-6320/757-459-6426	www.toondisney.com	Paul Teja/Deborah Felmey/Sam Sheranko paul.teja@abc.com
Travel Channel	850 Third Ave. New York, NY 10022	212-548-5140/212-548-5849	www.discovery.com	Maria Kennedy maria_kennedy@discovery.com
Trio	630 Fifth Ave., Ste. 660 New York, NY 10019	212-413-5000/212-413-6545	www.triotv.com	Jason Klarman
TV Guide Television	1211 Avenue of the Americas, 28th Floor New York, NY 10036	212-852-7543/212-852-4914	www.tvguide.com	Callie Lappas/Christine Georgakakis calliope.lappas@tvguide.com
TV Asia	76 National Road Edison, NJ 08817	732-650-1100/732-650-1112	www.tvasiausa.com	Yaideep Yanakiram jai@tvasiausa.com
TV One	1010 Wayne Ave., 10th Floor Silver Spring, MD 20910	602-595-6154/602-595-2094	www.tv-one.com	Olivia Cuadra alliancemedia@cox.net
WADL TV-38	22590 Fifteen Mile Road Clinton Twp., MI 48035	586-790-3838/586-790-3841	N/A	Jamie Harrington/Nicole Harris jamiewadl@hotmail.com
WB 100+ Station Group	3500 W. Olive, Ste. 500 Burbank, CA 91505	818-977-3215/818-977-8168	www.theWB.com	Monique Adams monique.adams@theWB.com
The Weather Channel	300 Interstate North Pkwy. Atlanta, GA 30339	770-226-0000/770-226-2950	www.weather.com	Kathleen Lane klane@weather.com
Wisdom Television	2481 John Nash Blvd., P.O. Box 1546 Bluefield, WV 24701-0169	304-323-8000/304-323-2975	www.wisdomtelevision.com	Jon Shaver/Ken Whitlow info@wisdomtelevision.com
Women's Entertainment Television	530 Fifth Ave., 6th Floor New York, NY 10036	212-382-6100/212-382-5266	www.we-womens entertainment.com	Pat Lucci/Kristin Siegener/Ann Cashen palucci@rainbow-media.com
The Word Network	20733 West Ten Mile Road Southfield, MI 48075	248-357-4566/248-350-3422	www.thewordnetwork.org	John Mattiello johnm@thewordnetwork.org
Zee TV	1615 West Abram St., Ste. 200 Arlington, TX 76013	817-274-2933/817-274-4845	www.zeetvusa.com	Amit Mathur amit@zeetvusa.com

The information in the Cable Network Directory was compiled from data submitted by cable networks from around the United States and Canada.

Total Subscribers (in millions)	Percent Male/Female	Average Age	Average Income	Long Form	Short Form	Network Description
54.4	31/69	44	$47,916	Yes	Yes	Women's network for a young, smart, hip and playful audience.
95.0	45/55	39.5	35	Yes	Yes	Family friendly television; own and operate 58 broadcast stations.
3.3	N/A	N/A	N/A	Yes	No	Public affairs programming, profiles, high school sports and state events.
22.0	N/A	N/A	N/A	Yes	Yes	National direct response/paid-programming cable network.
N/A	N/A	N/A	N/A	Yes	Yes	Lavish resorts and vacation destinations to second homes and real estate.
8.0	70/30	35	N/A	No	Yes	Canada's only regional sports network, coast-to-coast on four channels.
N/A	40/60	58	$40,000	Yes	Yes	Premier Russian language television network.
37.1	65/35	44.4	$57,278	Yes	Yes	Dedicated to making science accessible, relevant and entertaining.
55.0	60/40	54.5	$70,000	N/A	N/A	Multi-channel electronic retailer.
1.5	48/52	39.5	N/A	Yes	Yes	Largest 24-hour teleshopping channel broadcasting in southern Ontario, Canada's largest TV market.
9.0	N/A	26.5	N/A	Yes	Yes	English-language Latino cable and satellite television network.
.5	40/60	N/A	N/A	Yes	Yes	Full-time Spanish-language cable TV network for Hispanic kids and family.
67.0	N/A	N/A	N/A	Yes	Yes	NASCAR auto racing and auto entertainment.
88.0	90/10	33.5	$44,488	Yes	Yes	The first network for men.
9.0	50/50	36	$50,000	Yes	Yes	Stuff to get organized, get in shape, get noticed or get busy.
39.0	40/60	36	$67,000	Yes	Yes	Lifestyle network about fashion, beauty and home design.
6.1	N/A	N/A	N/A	Yes	Yes	Fox-owned regional sports network with Florida-focused programming.
88.0	50/50	N/A	N/A	No	Yes	General entertainment and sports network, and for those who love comedy.
63.4	N/A	N/A	N/A	No	No	24-hour classic film programming. Films are uncut and commercial free.
88.4	35/65	39.8	$69,276	Yes	Yes	Informative and entertaining, connecting people to the human experience.
88.0	N/A	N/A	N/A	No	Yes	Dramatic entertainment, original production movies, series, sports and more.
47.8	63/38	10	$43,000	No	Yes	24-hour animated programming for the family.
78.9	59/41	46.2	$71,471	Yes	Yes	Only network devoted exclusively to travel and journeys far and near.
8.0	47/53	39.5	N/A	No	No	Popular arts TV channel, highlighting best in music, dance, theater and film.
77.0	48/52	36.8	$52,131	Yes	Yes	Unique destination for entertainment and program guidance.
N/A	N/A	N/A	N/A	No	No	24-hour coast-to-coast entertainment for the South Asian diaspora.
22.0	N/A	39.5	N/A	No	Yes	African-American entertainment and lifestyle cable/satellite TV network.
2.0	N/A	N/A	N/A	Yes	Yes	A diverse lineup serving the Detroit metropolitan area.
9.3	30/70	33	N/A	Yes	Yes	108 WB network affiliates; programming aimed at young adults and families.
88.5	50/50	39.5	$75,000	No	Yes	24-hour continuous weather information and forecasts.
6.8	44/56	40.5	$25,000	Yes	Yes	24-hour network offering programming for a happier, healthier life.
56.0	33/67	45	$52,000	Yes	Yes	Network personally in touch with interests and passions of today's woman.
35.0	N/A	N/A	N/A	No	No	Non-profit religious network.
.4	42/58	36.5	$60,000	Yes	Yes	Programming from India serving South Asians living abroad.