But Wait, There's More!

Response ... On the Road

Summer is in full swing, which means the networking tends to get a little more laid back — including an exclusive river tour in Wisconsin and the Direct Response Marketing Alliance's (DRMA) inaugural Summer Bash. Who was there? Let's take a look.



BJ Fazeli, leader of the DR industry's BJ Global Direct as well as Fazeli Cellars winery, toasts Mercury Media's Mark Biglow during the DRMA Summer Bash at Shady Canyon Country Club in Irvine, Calif., on July 29.



Cinematographer Graham Futerfas, Mission Control Audio and Post's Bill Kole, and Third House Productions' Gwen Goodloe and Jack Avalon are all smiles during the DRMA Summer Bash.



Response's Adam
Carrillo (purple)
welcomes the team from
event sponsor Venable
— including Bob Bolger,
Brandt Mori and Jeffrey
Knowles — as well as
Bloosky's Kenneth White
(right) to the DRMA
Summer Bash.



From left to right, Synergixx's Scott Swanson, Response's John Yarrington, TransFirst's Brian McGarry, Thill Logistics' Todd Thill, West Direct's Eric Stracener, Response's Thomas Haire and APG's Mick Rispoli enjoy the tasting counter at the Leinenkugel's Brewery in Chippewa Falls, Wis., during the Sixth Annual Thill River Tour on July 15.



Ryan Guenthart, Janet Murphy and Behzad Sharifi of TransGrade CRM enjoy a chat with Brittney Bond (right) of Meritus Payment Solutions during the Summer Bash.



Ontel Products Corp.'s Anjali Israni, Sonam Khubani and Dean Israni enjoy the DRMA Summer Bash.



Thill Logistics hosted a company/industry dinner party in Appleton, Wis., on July 14. During the event, the company's Karen Wilson made a surprise appearance as Marie Osmond in order to "sing" with Donny Osmond's doppelganger: Todd Thill.



Thane Direct's Paul Greenberg and product inventor and pitchman John Abdo enjoy being on-set during the shoot for the new AB-DOer infomercial this summer.



Response's Adam Carrillo (left) and Lifetime's Kevin Lyons (right) are greeted by New Day Marketing's Rob and Vikki Hunt during the annual New Day Fiesta in Santa Barbara on July 30. Nearly 200 industry executives joined in the fun, which also included a beach barbecue on July 31.