Response ... On the Road

As we close in on the end of 2009, the DR travel season is also winding down. Late November and the first week of December did, however, see the beginning of holiday party season. Where was the action? Let *Response* take you there!

The *Response* team — John Yarrington, Anne McConahey, Kaitlyn DeWaard, Thomas Haire, Kristina Kronenberg, Monica Kollmann, Adam Carrillo and Jacqueline Renfrow — wishes all of our readers a happy holiday season and a prosperous and healthy 2010.

Above, Mercury Media's Mitch Bader welcomes CambridgeCommerce's John Jensen and West's Eric Stracener to the agency's annual holiday party on Dec. 3 at Cache Lounge in Santa Monica, Calif.

Above, Mercury Media's John Cabrinha (left) and Ronald Pruett (right) chat with LiveOps' Nicolas Gutierrez and Matt Fisher during Mercury's annual holiday soiree.

Response's John Yarrington and Thomas Haire flank the Direct Response Academy's Greg Sarnow during a visit to Austin, Texas, on Nov. 30. Sarnow is a member of the *Response* Editorial Advisory Board.

Above, Infomercial.TV's August Kleimo and Sarah Mills join GSI Commerce's Kris Johnson and BJ Global's Jon Pawlowski during the Mercury Media holiday party on Dec. 3. At right, more revelers enjoyed the festivities.

Litle & Co. co-hosted a networking party during the Affiliate Summit on Dec. 3 at Aqua Lounge in Beverly Hills, Calif. During the event, famous hip-hop artist Shock G of Digital Underground performed his classic hit "The Humpty Dance" during a 45-minute set. Here, Shock G is joined by INTouch's Matt Cockell, *Response*'s Thomas Haire and Litle & Co.'s Bill Ranta and Chris Reinmuth.

DR veterans Ava Hesami and Kathi Moore recently opened ENGAGEM3NT Multi-Channel Multi-Cultural Media in Newport Beach, Calif.