Network	Address	Phone/Fax	Website	Contact/Email	Total Subscribers (in millions)	Percent Male/Female	Average Age	Average Income	Long Form	Short Form	Network Description
A&E	235 E. 45th St. New York, NY 10017	212-210-1458 / 212-907-9498	www.aetv.com	Jennifer Thorsen jennifer.thorsen@aetn.com	99.1	43/57	45.2	$43,000	Yes	Yes	A&E Network offers a diverse mix of high-quality entertainment, ranging from our signature Real-Life Series franchise, dramatic series and the most successful justice shows on cable.
ABC Family	505 Independence Pkwy., Ste. 102 Chesapeake, VA 23320	757-553-9079 / 757-553-9072	www.abcfamily.com	Paul Teja paul.teja@disney.com	98.5	38/62	28	$53,000	Yes	Yes	ABC Family reflects today's families, entertaining and connecting with young adults through relevant stories about today's relationships, all told with diversity, passion, humor and heart.
Adult Swim	One Time Warner Center New York, NY 10025	212-275-6825 / 212-275-7156	www.adultswim.com	Peter Duborg peter.duborg@turner.com	99.5	62/38	22	$43,000	Yes	Yes	Adult Swim is animated programming for adults with a comedic tone; runs as a network from 9 p.m.-6 a.m.
The Africa Channel	3812 East Beck Lane Phoenix, AZ 85028	602-595-2094 / 602-595-6154	www.theafricachannel.com	Olivia Cuadra alliancemedia@cox.net	5.0	60/40	N/A	N/A	Yes	Yes	The Africa Channel HD airs the best English-language programming, including news, travel and lifestyle, music, primetime drama, soap operas, talk shows, reality, feature films and special events.
AMC	11 Penn Plaza New York, NY 10001	646-273-3531 / 646-273-3594	www.amctv.com	Pat Lucci palucci@rainbow-media.com	97.0	60/40	54	$67,000	Yes	Yes	AMC is a multiplatform network that celebrates classic movies and Emmy-dominating scripted series.
Animal Planet	850 Third Ave. New York, NY 10022	212-548-5160 / 212-548-5849	www.animalplanet.com	Litsa Milionis litsa_milionis@discovery.com	97.0	57/43	32	$50,000	No	Yes	Animal Planet repeatedly suprises viewers with the deep, human dramas that are revealed when man and animal connect.
Bandamax	5999 Center Drive Los Angeles, CA 90045	310-348-3375 / 310-348-3380	www.tutvnetworks.com	Damaris Rodriguez darodriguez@univision.net	2.0	56/44	N/A	N/A	Yes	Yes	The channel exclusively dedicated to the most popular Latin music category: Regional Mexican. Featuring the latest celebrity news and interviews, exclusive concerts and world music pre-mieres.
Bio	235 E. 45th St. New York, NY 10017	212-210-1458 / 212-907-9498	www.biography.com	Jennifer Thorsen jennifer.thorsen@aetn.com	62.0	46/54	50	$58,000	Yes	Yes	At Bio, we uncover the real drama in people stories: everyday situations with a twist; celebrities going off-script; people-centric crime stories; and paranormal events.
Bravo	30 Rockefeller Plaza New York, NY 10112	SF: 212-664-3123 / 212-790-4724 LF: 212-664-3948 / 212-790-4724	www.bravotv.com	SF: Russ Camlet LF: David Futterman russ.camlet@nbcuni.com david.futterman@nbcuni.com	94.4	29/71	40.5	$63,000	Yes	Yes	Bravo delivers the best in food, fashion, beauty, design and pop culture to the most engaged, upscale and educated audience in cable.
Chiller	30 Rockefeller Plaza New York, NY 10112	212-664-3123 / 212-790-4724	www.chillertv.com	Simon Smith simon.smith@nbcuni.com	40.5	50/50	49	$53,000	No	Yes	Chiller is the only network devoted to delivering viewers round-the-clock scares.
CMT	1515 Broadway New York, NY 10036	SF: 212-846-5195 / 212-846-1917 LF: 212-846-3978 / 212-846-1917	www.cmt.com	SF: Jill Pacelli LF: Alice Cocco jill.pacelli@mtvstaff.com alice.cocco@mtvstaff.com	87.4	47/53	40	$48,000	No	Yes	CMT is an American country music-oriented cable television network. Programming includes music videos, taped concerts, movies, country music star bios, game shows and reality pro-grams.
CMT Pure Country	1515 Broadway New York, NY 10036	212-846-5395 / 212-846-1917	www.cmt.com	Monica Lenti monica.lenti@mtvstaff.com	24.5	47/53	N/A	$48,000	No	Yes	CMT's new digital music channel offers the best of established and emerging artists steeped in the rich tradition of country music. Pure music, pure country.
CNN	One Time Warner Center New York, NY 10019	212-275-6564 / 212-275-7156	www.cnn.com	Kyle Patten kyle.patten@turner.com	99.6	50/50	49.6	$69,000	No	Yes	CNN's focus is to inform consumers with content that is relevant to them, involve consumers within that relevant content, and empower them with the access to it and the ability to act on it.
CNN Airport	One Time Warner Center New York, NY 10019	212-275-6567 / 212-275-7156	www.cnn.com	Daniel Wolman daniel.wolman@turner.com	223.0	50/50	45	$101,400	No	Yes	Since 1992, CNN Airport has been keeping airline travelers informed,engaged and entertained. CNN Airport reaches 223 million travelers a year in 2,000+ gates in 44 of America's airports.
CNN Español	One Time Warner Center New York, NY 10019	212-275-6567 / 212-275-7156	www.cnn.com/espanol	Daniel Wolman daniel.wolman@turner.com	7.0	51/49	44	$53,000	Yes	Yes	CNN en Español is the only 24-hour global news network in Spanish. It has up-to-the-minute reports on events in the U.S., Latin America and around the world.
Comedy Central	1515 Broadway New York, NY 10036	SF: 212-846-5543 / 212-846-1917 LF: 212-846-3978 / 212-846-1917	www.comedycentral.com	SF: Jessica Cloesmeyer LF: Alice Cocco jessica.cloesmeyer@mtvstaff.com alice.cocco@mtvstaff.com	98.0	64/36	29	$55,000	Yes	Yes	Comedy Central, home of "The Daily Show with Jon Stewart," "The Colbert Report," "Tosh.0," and "South Park," also broadcasts comedy feature films, stand-up specials and syndicated sitcoms.
Cooking Channel	1180 Ave. of the Americas New York, NY 10036	212-549-8603 / 212-944-3648	www.cookingchanneltv.com	Chris Barry cbarry@foodnetwork.com	58.0	40/60	45	$75,000	Yes	Yes	Cooking Channel is an entertainment brand dedicated to today's more passionate food lover. It's for food people by food people. Cooking Channel, stay hungry.
Cox Sports Television	2121 Airline Drive Metairie, LA 70001	504-358-6141 / 504-304-2243	www.coxsportstv.com	Chris Jackson chris.jackson@cox.com	2.1	N/A	N/A	N/A	Yes	Yes	Cox Sports Television is an innovative 24-hour sports network that delivers exclusive program-ming and is available to more than 2 million viewers in eight southeastern states.
Current TV	1250 Broadway New York, NY 10044	212-967-7047 / 212-564-0461	www.current.com	Alyssa Hochheiser ahochheiser@current.com	60.0	57/43	42	$58,000	No	Yes	Current's award-winning programming shines a light where others won't dare and boldly explores important subjects — opening minds, sparking conversations and forming deep con-nections with its viewers.
De Pelicula	5999 Center Drive Los Angeles, CA 90045	310-348-3375 / 310-348-3380	www.tutvnetworks.com	Damaris Rodriguez darodriguez@univision.net	2.2	43/57	N/A	N/A	Yes	Yes	The best Spanish-language movies from Mexico and Latin America. Featuring all-time favorites, from El Santo's action films to the beloved Cantinflas comedies.
De Pelicula Clasico	5999 Center Drive Los Angeles, CA 90045	310-348-3375 / 310-348-3380	www.tutvnetworks.com	Damaris Rodriguez darodriguez@univision.net	2.2	43/57	N/A	N/A	Yes	Yes	Dedicated exclusively to Mexico's "Golden Era" of filmmaking (1930s-1950s). Featuring all-time celebrities such as María Félix, Jorge Negrete, Pedro Infante, Dolores del Rio and many more.
Discovery Channel	850 Third Ave. New York, NY 10022	212-548-5171 / 212-548-5849	www.discovery.com	Amanda Cullen amanda_cullen@discovery.com	100.0	63/37	40	$69,000	Yes	Yes	Discovery Channel's mission is to illustrate the world in all its wonder, diversity and amazement.
Discovery Fit & Health	850 Third Ave. New York, NY 10022	212-548-4910 / 212-548-5849	www.discoveryfitandhealth.com	Tara Lambert tara_lambert@Discovery.com	50.0	25/75	46	$60,000	Yes	Yes	Discovery Fit & Health will entertain viewers with gripping, real-life dramas featuring storytelling that chronicles the human experience from the cradle to the grave.
Disney XD	505 Independence Pkwy., Ste. 102 Chesapeake, VA 23320	757-553-9079 / 757-553-9072	www.disneyxd.com	Paul Teja paul.teja@disney.com	78.0	57/43	10	$48,000	No	Yes	Disney XD targets boys 6-14 with live-action and animated shows, original movies, new music acts and games, as well as a website with games, music, videos and social networking.

CONTINUED >

Network	Address	Phone/Fax	Website	Contact/Email	Total Subscribers (in millions)	Percent Male/Female	Average Age	Average Income	Long Form	Short Form	Network Description
E!	5 Times Square New York, NY 10036	917-934-1039 / 917-934-1004	www.eonline.com	Cathy Garrison cathy.garrison@nbcuni.com	97.8	30/70	37	$72,123	Yes	Yes	E! is a top entertainment network, providing the latest daily news and celebrity inside information in a fun, irreverent tone.
ESPN	77 W. 66th St. New York, NY 10023	212-456-4995 / 212-456-6674	www.espncms.com	T.J. Connolly thomas.j.connolly@espn.com	100.0	76/24	39.8	$67,000	No	Yes	Men's favorite TV network since 1998.
ESPN 2	77 W. 66th St. New York, NY 10023	212-456-4995 / 212-456-6674	www.espncms.com	T.J. Connolly thomas.j.connolly@espn.com	99.7	73/27	46.6	$59,000	No	No	Home for NASCAR, Grand Slam Tennis and "Mike and Mike."
ESPN Classic	77 W. 66th St. New York, NY 10023	212-456-4995 / 212-456-6674	www.espncms.com	T.J. Connolly thomas.j.connolly@espn.com	39.7	72/28	50.2	$50,000	Yes	Yes	The best classic games, including MLB, NBA, college football and college basketball.
ESPN Deportes	77 W. 66th St. New York, NY 10023	212-456-4995 / 212-456-6674	www.espncms.com	T.J. Connolly thomas.j.connolly@espn.com	5.2	78/22	32	$33,000	No	Yes	The highest-rated, most-watched Spanish sports cable network in the U.S., Deportes delivers coverage including La Liga, Mexican League Soccer, boxing, MLB, NFL, NBA and MLS.
ESPN News	77 West 66th St. New York, NY 10023	212-456-4995 / 212-456-6674	www.espncms.com	T.J. Connolly thomas.j.connolly@espn.com	73.5	80/20	39.2	$71,000	No	Yes	The 24/7 sports news and information network.
ESPN3.com	77 West 66th St. New York, NY 10023	212-456-4995 / 212-456-6674	www.espncms.com	T.J. Connolly thomas.j.connolly@espn.com	65.0	82/18	33	$74,000	No	Yes	The only 24/7 sports full-episode digital player. *ESPN3.com* delivers 3,500 events with over 40 different sports leagues.
ESPNU	77 West 66th St. New York, NY 10023	212-456-4995 / 212-456-6674	www.espncms.com	T.J. Connolly thomas.j.connolly@espn.com	72.5	75/25	50.2	$65,000	No	Yes	24/7 multiplatform college sports network dedicated to delivering the best live coverage, news and studio programming from the nation's top conferences.
Food Network	1180 Ave. of the Americas New York, NY 10036	212-549-8603 / 212-944-3648	www.foodnetwork.com	Chris Barry cbarry@foodnetwork.com	100.0	40/60	45	$75,000	Yes	Yes	Food Network is a unique lifestyle network that strives to be more than cooking. Food is committed to exploring new ways to approach food, through pop culture, competition, adventure and travel.
Fox Business Network	1211 Ave. of the Americas New York, NY 10036	212-301-5418 / 212-310-5299	www.foxbusiness.com	Lisa Bortolato lisa.bortolato@foxnews.com	60.0	55/45	50	$100,000	Yes	Yes	Business news network.
Fox News Channel	1211 Ave. of the Americas New York, NY 10036	212-301-5418 / 212-310-5299	www.foxnews.com	Lisa Bortolato lisa.bortolato@foxnews.com	99.0	50/50	55	$75,000	No	Yes	24-hour news channel.
Fuse	11 Penn Plaza New York, NY 10001	212-631-5139 / 646-273-3693	www.fuse.tv	Brian Lozynski blozynski@fuse.tv	57.0	48/52	27	$74,400	No	Yes	Fuse TV brings viewers closer to their favorite artists and bands by featuring original series and specials, exclusive interviews, concerts and video blocks — all rooted in the music experience.
FX	1211 Ave. of the Americas New York, NY 10019	212-822-8625 / 212-822-8628	www.fxnetworks.com	Paul Rogina progina@fxnetworks.com	98.0	52/48	36	$48,000	Yes	Yes	FX is Fox Television's general entertainment network that is home to critically acclaimed originals and first run movies.
G4	5 Times Square New York, NY 10036	917-934-1039 / 917-934-1004	www.g4tv.com	Cathy Garrison cathy.garrison@nbcuni.com	59.0	65/35	33	$63,864	Yes	Yes	G4 is the one destination on television that provides the latest must-have tech gadgets, Web culture and video games. G4 also offers original shows with groundbreaking interactive features.
The Golf Channel	5 Times Square New York, NY 10036	917-934-1039 / 917-934-1004	www.thegolfchannel.com	Cathy Garrison cathy.garrison@nbcuni.com	83.0	75/25	53	$80,615	Yes	Yes	Golf Channel is the home of innovative, insightful and entertaining programming, including news, instruction and original specials and series.
Great American Country	1180 Ave. of the Americas New York, NY 10036	212-549-8573 / 212-944-6470	www.gacadsales.com	Rob Davies rdavies@scrippsnetworks.com	59.5	43/57	42	$64,000	Yes	Yes	Great American Country (GAC) is the No. 1 destination for country music featuring a music intensive format, including a mix of music videos, original programming and live concert specials.
GSN	1065 Ave. of the Americas New York, NY 10018	646-557-2963 / 646-557-2993	www.gsn.com	Amy Leifer aleifer@gsn.com	75.0	40/60	52	$50,000	Yes	Yes	GSN is a multimedia entertainment company that offers original and classic game programming and competition entertainment. GSN is owned by DirecTV and Sony Pictures Entertainment.
Hallmark Channel	1325 Ave. of the Americas New York, NY 10019	212-445-6685 / 212-957-5393	www.hallmarkchannel.com	Amber Landry amberlandry@hallmarkchannel.com	90.0	N/A	N/A	N/A	No	Yes	Hallmark Channel is the nation's leading network in quality family programming, including original movies, lifestyle and general entertainment content, including "The Martha Stewart Show."
Hallmark Movie Channel	1325 Ave. of the Americas New York, NY 10019	212-445-6685 / 212-957-5393	www.hallmarkmoviechannel.com	Amber Landry amberlandry@hallmarkchannel.com	40.0	N/A	N/A	N/A	No	Yes	Hallmark Movie Channel delivers family-friendly movies with a mix of classic films, presentations from the acclaimed Hallmark Hall of Fame library, and original Hallmark Channel movies.
History	235 E. 45th St. New York, NY 10017	212-210-9125 / 212-210-9176	www.history.com	Brian Catterson brian.catterson@aetn.com	98.9	66/34	48.2	$53,000	Yes	Yes	History is the leading destination for award-winning, original non-fiction series and event specials that connects history with viewers in an informative, immersive and entertaining manner.
History en Español	235 E. 45th St. New York, NY 10017	212-210-1450 / 212-551-1524	www.historyenespanol.com	Aura Tolentino aura.tolentino@aetn.com	5.8	N/A	N/A	N/A	No	Yes	History's most popular programming for Latinos, together with programs spotlighting Latino roots and culture.
History International	235 E. 45th St. New York, NY 10017	212-210-9125 / 212-210-9176	www.history.com	Brian Catterson brian.catterson@aetn.com	60.0	64/36	53.9	$58,000	Yes	Yes	History International has a global perspective with original programming and takes viewers to countries around the globe to experience history and culture through their eyes.
HLN	One Time Warner Center New York, NY 10019	212-275-6564 / 212-275-7156	www.hln.com	Kyle Patten kyle.patten@turner.com	99.6	36/64	50	$68,583	No	Yes	HLN brings you the news and views of today's top stories and headlines. It is the only network where women predominantly lead the interviews and investigations.
HRTV	3812 East Beck Lane Phoenix, AZ 85028	602-595-2094 / 602-595-6154	www.hrtv.com	Olivia Cuadra alliancemedia@cox.net	19.0	55/45	N/A	$100,000	No	Yes	HRTV is 24 hours of live horse racing from many of the sport's greatest racetracks. HRTV has award-winning documentaries, original programming and new equestrian lifestyle programming.
IFC	11 Penn Plaza New York, NY 10001	646-273-3531 / 646-273-3594	www.ifc.com	Pat Lucci palucci@rainbow-media.com	65.0	62/38	50	$48,000	No	Yes	IFC creates and champions authentic original content that is "Always On, Slightly Off." IFC continues to embrace content with an indie perspective.
Inspiration Network	3000 World Reach Drive Indian Land, SC 29707	803-578-1270 / 704-323-7930	www.insp.com	Keith Woodard kwoodard@insp.com	66.0	30/70	55	$55,000	Yes	Yes	INSP is a 24-hour-a-day network targeting millions who embrace traditional family values, with inspiring, entertaining, family-friendly programming.
Investigation Discovery	850 Third Ave. New York, NY 10022	212-548-5193 / 212-548-5849	www.investigation.discovery.com	Jason Mezic jason_mezic@discovery.com	78.0	37/63	52	$53,000	No	Yes	ID provides high-quality investigative programming focused on dynamic stories of human nature from the past to the present. ID's in-depth series challenge viewers on issues defining our world.

CONTINUED >

Network	Address	Phone/Fax	Website	Contact/Email	Total Subscribers (in millions)	Percent Male/Female	Average Age	Average Income	Long Form	Short Form	Network Description
ION Media Network	2600 West Olive Ave. Burbank, CA 91505	818-524-1919 / 818-524-1987	www.iontelevision.com	JoAnn Levey joannlevey@ionmedia.com	88.0	45/55	50	$100,000	Yes	Yes	Broadcast network with 59 O&O broadcast stations; available on Dish, DirecTV, cable and telco.
Lifetime	235 E. 45th St. New York, NY 10017	SF: 212-424-0890 / 212-957-4467 LF: 212-424-7168 / 212-424-7403	www.mylifetime.com	SF: Nicole Gallo LF: Kevin Lyons nicole.gallo@aetn.com kevin.lyons@aetn.com	99.8	26/74	50	$48,000	Yes	Yes	Lifetime Television is committed to offering the highest-quality entertainment and information programming and advocating a wide range of issues affecting women and their families.
Lifetime Movie Network	235 E. 45th St. New York, NY 10017	SF: 212-424-7053 / 212-957-4467 LF: 212-424-7168 / 212-424-7403	www.mylifetime.com	SF: Luke Tarby LF: Kevin Lyons luke.tarby@aetn.com kevin.lyons@aetn.com	80.0	26/74	54	$43,000	Yes	Yes	2010 was Lifetime Movie Network's most-watched year ever among adults 25-54, adults 18-49, women 18-49, women 25-54, women 18+ and total viewers.
Lifetime Real Women	235 E. 45th St. New York, NY 10017	SF: 212-424-0890 / 212-957-4467 LF: 212-424-7168 / 212-424-7403	www.mylifetime.com	SF: Colleen Klages LF: Kevin Lyons colleen.klages@aetn.com kevin.lyons@aetn.com	16.0	20/80	54	N/A	Yes	Yes	LRW is a digital sister network to Lifetime. It launched in 2001 and is available in 16 million homes. LRW airs a variety of comedies, how-to, and movies that once aired on Lifetime.
Logo	1515 Broadway New York, NY 10036	212-846-5395 / 212-846-1917	www.logotv.com	Monica Lenti monica.lenti@mtvstaff.com	46.0	48/52	38.6	N/A	No	Yes	Reaching a diverse, brand loyal group of active and influential consumers, Logo is now a Nielsen-measured network, in 46 million households — and in 60 million by 2012.
MavTV	44 Inverness Drive East, Bldg. D Englewood, CO 80112	323-850-8232 / 323-843-9647	www.mavtv.com	Rob Stevens rob.stevens@mavtv.net	38.0	100/0	28	$35,000	Yes	Yes	MavTV features programming targeting men 18-54 with a differentiated schedule of sports, gaming, comedy, pretty women, gadgets and more.
MSNBC	30 Rockefeller Plaza New York, NY 10112	212-664-6284 / 212-664-6308	www.msnbc.com	Mary Chu-Glynn mary.chu@nbcuni.com	95.0	47/53	60	$60,000	No	Yes	MSNBC is a 24-hour news network.
MTV	1515 Broadway New York, NY 10036	212-846-6733 / 212-846-1917	www.mtv.com	Keith Minarik keith.minarik@mtvstaff.com	99.2	35/65	21.7	$49,154	No	Yes	MTV is cable's premiere destination for people ages 12-24. We have a consistent lineup of original programming, reality TV and music videos that attract the audience clients are looking for.
MTV Hits	1515 Broadway New York, NY 10036	212-846-3188 / 212-846-1917	www.mtv.com	Graham Fox graham.fox@mtvstaff.com	28.0	45/55	38	$72,000	No	Yes	MTV Hits is MTV'S only "all hits" driven digital music video channel on-air 24-hours-a-day/7 days a week.
MTV Jams	1515 Broadway New York, NY 10036	212-846-3188 / 212-846-1917	www.mtv.com	Graham Fox graham.fox@mtvstaff.com	25.0	50/50	35	$62,000	No	Yes	MTV Jams is a 24-hour digital music channel. The video channel features the best rap, R&B, hip-hop and soul of today.
MTV Tr3s	1515 Broadway New York, NY 10036	212-846-8893 / 212-548-5849	www.tr3s.com	Matthew Osler matthew.osler@mtvstaff.com	48.0	43/57	21	N/A	No	Yes	Tr3s is rooted in the fusion of Latin American and American culture, bringing lifestyle series, music video playlists, original series and news that celebrate Latino culture.
MTV U	1515 Broadway New York, NY 10036	212-846-8893 / 212-846-1779	www.mtvu.com	Matthew Osler matthew.osler@mtvstaff.com	14.0	49/51	20	N/A	No	Yes	MTVU is the largest and most comprehensive media network for college students, featuring emerging music, including music videos, original series and news.
MTV2	1515 Broadway New York, NY 10036	212-846-3425 / 212-846-1779	www.mtv.com	John Miraglia john.miraglia@mtvstaff.com	80.0	60/40	22	$50,000	No	Yes	A vibrant mix of the things guys love, including music, sports, lifestyle, cars and non-stop action.
mun2	75 Rockefeller Plaza New York, NY 10019	212-664-3948 / 212-790-4724	www.mun2.tv	David Futterman david.futterman@nbcuni.com	36.6	57/43	25	$28,000	No	Yes	mun2 (moon-dos) is the lifestyle cable network for today's bicultural Latinos 18-34. mun2 is culturally grounded and reflects the best of both worlds — mun2 is uniquely American.
National Geographic	1211 Ave. of the Americas New York, NY 10036	212-822-8625 / 212-822-8628	www.channel.nationalgeographic.com	Paul Rogina progina@fxnetworks.com	75.0	59/41	46	$53,500	Yes	Yes	The National Geographic Channel is the home for the best animals, nature, history, science, engineering, people, places and exploration content on your television.
Nick@Nite	1515 Broadway New York, NY 10036	212-846-8620 / 212-846-8620	www.nickatnite.com	Adam Tucker adam.tucker@mtvstaff.com	102.0	40/60	32	$45,000	No	Yes	Nick@Nite is your home for family entertainment. With recent acquistions like "Friends" and "My Wife & Kids," it is bringing back oldies but goodies. Sit down and enjoy with the whole family.
Nickelodeon	1515 Broadway New York, NY 10036	212-846-5550 / 201-553-6566	www.nick.com	Shirin Peykar shirin.peykar@mtvstaff.com	100.4	45/55	11	$48,000	No	Yes	Nickelodeon is the No. 1 network for kids 2-11 and kids 6-11.
NickToons	1515 Broadway New York, NY 10036	212-846-5550 / 201-553-6566	www.nicktoons.com	Shirin Peykar shirin.peykar@mtvstaff.com	58.0	67/33	11.7	$53,000	No	Yes	The fastest-growing kids network, with double digit growth across all key demos (kids and boys, 6-11 and 9-14).
Outdoor Channel	43445 Business Park Drive, #103 Temecula, CA 92590	951-699-6991 / 951-257-7811	www.outdoorchannel.com	Allison Hill allisonh@outdoorchannel.com	35.0	N/A	44	$44,000	Yes	Yes	Outdoor Channel is the leader in outdoor programming on air and online.
OWN	850 Third Ave. New York, NY 10022	212-548-4910 / 212-548-5849	www.own.com	Tara Lambert tara_lambert@Discovery.com	80.0	25/75	40	$61,000	No	Yes	OWN is a 24/7 cable network devoted to self-discovery, to connecting you to your best self and to the world.
Oxygen Network	75 Rockefeller Plaza New York, NY 10112	SF: 212-413-6471 / 212-790-4724 LF: 212-664-3948 / 212-790-4724	www.oxygen.com	SF: Michaela Heller LF: David Futterman michaela.heller@nbcuni.com david.futterman@nbcuni.com	78.0	28/72	37	$43,000	Yes	Yes	Oxygen is a female-skewed network that has original reality shows as well as comedy and drama syndicated series.
Palladia	1515 Broadway New York, NY 10036	212-846-8893 / 212-846-1779	www.palladia.tv	Matthew Osler matthew.osler@mtvstaff.com	34.0	60/40	38	$85,126	No	Yes	Palladia features high-definition programs showcasing the best in live music from today's biggest artists.
Planet Green	850 Third Ave. New York, NY 10022	212-548-5193 / 212-548-5849	www.planetgreen.discovery.com	Jason Mezic jason_mezic@discovery.com	56.0	38/62	51	$72,000	No	Yes	Planet Green tells the stories of passionate people with a fervor for living — following explorers and dreamers as they go on life adventures in a range of areas including travel, food and fashion.
Ritmoson Latino	5999 Center Drive Los Angeles, CA 90045	310-348-3375 / 310-348-3380	www.tutvnetworks.com	Damaris Rodriguez darodriguez@univision.net	100.0	41/59	N/A	N/A	Yes	Yes	The Spanish-language music and entertainment channel, from pop to Latin fusion. Ritmoson Latino features music video premieres, live concerts, Latin music news and exclusive interviews.
Sleuth	75 Rockefeller Plaza New York, NY 10112	212-413-6076 / 212-790-4724	www.sleuthchannel.com	Tyler Beckenbach tyler.beckenbach@nbcuni.com	37.5	47/53	52	$53,000	No	Yes	Sleuth is the first entertainment cable channel dedicated entirely to the intensely popular and enduring mystery and crime genres.

CONTINUED >

Network	Address	Phone/Fax	Website	Contact/Email	Total Subscribers (in millions)	Percent Male/Female	Average Age	Average Income	Long Form	Short Form	Network Description
SOAPnet	77 W. 66th St. New York, NY 10023	212-456-7585 / 212-456-1556	www.soapnet.com	Josh Jackowitz josh.jackowitz@abc.com	75.0	10/90	45	$56,000	No	Yes	The one stop for all your favorite soaps, as well as "Beverly Hills 90201," "The OC," "One Tree Hill" and "Gilmore Girls."
Speed Channel	1211 Ave. of the Americas New York, NY 10036	212-822-8625 / 212-822-8628	www.speedtv.com	Paul Rogina progina@fxnetworks.com	77.0	75/25	50	$48,000	Yes	Yes	Speed is NASCAR- and auto-related programming that gives the auto racing viewer amazing coverage and programming dedicated to their favorite sport.
Spike	1515 Broadway New York, NY 10036	SF: 212-846-6559 / 212-846-1779 LF: 212-846-3978 / 212-846-1917	www.spike.com	SF: Korey Robinson LF: Alice Cocco korey.robinson@mtvstaff.com alice.cocco@mtvstaff.com	98.8	55/45	36	$50,000	Yes	Yes	Spike is the elite network for young to middle-aged men. With programming focused on the crucial 18-49 demo, Spike has established itself with female viewers as well. Get more action!
Sprout	5 Times Square New York, NY 10036	917-934-1039 / 917-934-1004	www.sproutonline.com	Cathy Garrison cathy.garrison@nbcuni.com	47.0	5/95	35	$75,000	No	Yes	Sprout is a 24-hour preschool channel that is home to favorites such as "Barney & Friends" and "Sesame Street," plus originals, such as "The Sunny Side Up Show" and "The Good Night Show."
Style	5 Times Square New York, NY 10036	917-934-1039 / 917-934-1004	www.mystyle.com	Cathy Garrison cathy.garrison@nbcuni.com	66.2	23/77	38	$63,505	Yes	Yes	Style Network features original programs that covers the gamut of the lifestyle genre from clothes to food, to the way people look and feel. Style brings real ideas to real people.
Syfy	30 Rockefeller Plaza New York, NY 10112	SF: 212-664-3836 / 212-790-4724 LF: 212-664-3948 / 212-790-4724	www.syfy.com	SF: Kristine Laibach LF: David Futterman kristine.laibach@nbcuni.com david.futterman@nbcuni.com	98.4	55/45	47	$48,000	Yes	Yes	Syfy is a media destination for imagination-based entertainment. With original series, movies, classic science fiction and fantasy programming, Syfy is a passport to limitless possibilities.
TBS	One Time Warner Center New York, NY 10019	212-275-6825 / 212-275-7156	www.tbs.com	Peter Duborg peter.duborg@turner.com	101.0	48/52	33	$48,000	Yes	Yes	A combination of original and syndicated comedic programs, plus movies. TBS: Very Funny.
Teen Nick	1515 Broadway New York, NY 10036	212-846-3186 / N/A	www.teennick.com	Christine Smith/Rob Zeko christine.smith@mtvn.com robert.zeko@mtvn.com	71.0	40/60	18	$60,000	No	Yes	Teen Nick is the network for millennials. Launching in 2011 and 2012 is "The 90's Are All That" block, live concert music series and a bigger Halo awards airing live on both Teen Nick and Nick@Nite.
Telehit	5999 Center Drive Los Angeles, CA 90045	310-348-3375 / 310-348-3380	www.tutvnetworks.com	Damaris Rodriguez darodriguez@univision.net	1.8	49/51	N/A	N/A	Yes	Yes	The trendsetting channel for Latino youth with hip, urban programming. Features entertainment news, reality shows, concerts, celebrity interviews, and top-40 English and Spanish music.
TLC	850 Third Ave. New York, NY 10022	212-548-5156 / 212-548-5849	www.tlc.com	Adele Pecoraro adele_pecoraro@discovery.com	99.8	27/73	45	$63,000	Yes	Yes	At TLC, we're about "real-life reality," transporting viewers into the lives of real-life extraordinary people with character. TLC programs are entertaining and always reveal something worthwhile.
TNT	One Time Warner Center New York, NY 10019	212-275-6418 / 212-275-7156	www.tnt.com	Neal Skolnick neal.skolnick@turner.com	100.4	43/57	50	$43,000	Yes	Yes	A combination of highly successful original and syndicated dramatic programming, plus movies. TNT: We Know Drama.
TOON	One Time Warner Center New York, NY 10019	212-275-6884 / 212-275-7156	www.cartoonnetwork.com	Margaret Schully margaret.schully@turner.com	99.5	60/40	11	$48,000	Yes	Yes	Toon: Animated programming for kids ages 6-11. Runs as a network 6 a.m.-9 p.m.
Travel Channel	1180 Ave. of the Americas New York, NY 10708	212-549-2929 / 212-398-0428	www.travelchannel.com	Tina Messina tmessina@scrippsnetworks.com	95.0	53/47	42	$75,000	Yes	Yes	24-hour travel-related content catering to the affluent adult 25-54 viewer.
truTV	One Time Warner Center New York, NY 10019	212-275-6418 / 212-275-7156	www.trutv.com	Neal Skolnick neal.skolnick@turner.com	92.5	56/44	45	$43,000	Yes	Yes	Action and reality programming with court in-session live during the daytime hours.
Turner Network	One CNN Center Atlanta, GA 30303	404-827-1937 / 404-827-4800	www.turner.com	Robert French robert.french@turner.com	27.8	64/36	N/A	N/A	Yes	Yes	TBS Inc., a Time Warner company, creates and programs branded news, entertainment, animation and young adult media environments on television and other platforms worldwide.
TV Land	1515 Broadway New York, NY 10036	SF: 212-846-7470 / 212-846-1779 LF: 212-846-3978 / 212-846-1917	www.tvland.com	SF: Adrienne Florio LF: Alice Cocco adrienne.florio@mtvstaff.com alice.cocco@mtvstaff.com	99.0	40/60	51	$43,000	Yes	Yes	Cable's No. 1 network for the 35-54 adult demo, with original hit shows "Hot in Cleveland" and "Retired at 35," and TV classics "Everybody Loves Raymond," "Gunsmoke" and "Bonanza."
TV One	850 Third Ave. New York, NY 10022	646-616-9762 / 917-591-8222	www.tvoneonline.com	Aisha Simmons asimmons@tv-one.tv	52.4	35/65	40	$38,000	Yes	Yes	TV One is the one television brand designed specifically for African-American adults, offering a broad range of programming that authentically reflects African-American life, history and culture.
Universal HD	75 Rockefeller Plaza New York, NY 10112	212-664-2978 / 212-664-3518	www.universalhd.com	Nicole Nelson nicole.nelson@nbcuni.com	15.6	51/49	N/A	$75,000	No	Yes	Universal HD is an HDTV cable television network owned by NBC. The network broadcasts in high-def 1080i. It includes a mix of films, dramas, series and sports.
Universal Sports	75 Rockefeller Plaza New York, NY 10112	SF: 212-413-6076 / 212-790-4725 LF: 212-664-3948 / 212-790-4724	www.universalsports.com	SF: Danielle Collins LF: David Futterman danielle.collins@nbcuni.com david.futterman@nbcuni.com	52.0	51/49	34	$82,000	Yes	Yes	Universal Sports is the premier year-round destination for world class sports, covering every major world championship and Olympic qualifying event, including swimming, gymnastics and more.
USA	30 Rockefeller Plaza New York, NY 10112	SF: 212-664-7570 / 212-790-4724 LF: 212-664-3948 / 212-790-4724	www.usanetwork.com	SF: Simon Smith LF: David Futterman simon.smith@nbcuni.com david.futterman@nbcuni.com	100.0	47/53	49	$48,000	Yes	Yes	USA Network is cable television's leading provider of original series and feature movies, sports and entertainment events, off-net television shows and blockbuster theatrical films.
Versus	5 Times Square New York, NY 10036	917-934-1039 / 917-934-1004	www.versus.com	Cathy Garrison cathy.garrison@nbcuni.com	75.1	71/29	40	$78,503	Yes	Yes	Versus is a sports-oriented cable television channel covering sports such as hockey, college football, cycling, MMA, bull riding and more.
VH1	1515 Broadway New York, NY 10036	212-846-8979 / 212-846-1779	www.vh1.com	Nickeisha Williams nickeisha.williams@mtvstaff.com	99.0	40/60	31	$48,000	No	Yes	Real music, real stories, real famous, real big! VH1 is the home of exciting celebreality programming, the latest videos and behind-the-music stories.
VH1 Classic	1515 Broadway New York, NY 10036	212-846-3425 / 212-846-1779	www.vh1.com	John Miraglia john.miraglia@mtvstaff.com	58.0	60/40	40	$60,000	No	Yes	VH1 Classic is a 24-hour network that presents videos, concerts and music specials, featuring the best of rock, soul and pop artists from the 1960s, 1970s, 1980s and 1990s.
WE tv	11 Penn Plaza New York, NY 10001	646-273-3531 / 646-273-3594	www.we.tv	Pat Lucci palucci@rainbow-media.com	77.0	30/70	43	$55,000	Yes	Yes	WE tv is the premier source for women looking to satisfy their curiosity with fascinating original stories and entertaining informative content.